

Paris, June 17, 2016

Chief Digital Officer Night Frédéric Lézy, Elior Group Digital Customer Experience Director, receives Most Client-focused Digital Director award

At the Chief Digital Officer Night on June 16, 2016, Frederic Lézy, Elior Group Digital Customer Experience Director, won the prize for being the most client-centered Digital Director. This award is a recognition of Elior Group' digital strategy focused on customer experience. Digital transformation is one of the eight strategic projects in the 2016-2020 strategic plan presented on September 24, 2015, by Philippe Salle, Chief Executive Officer and Chairman of the Group.

As Elior Group Digital Customer Experience Director since November 2015, Frédéric Lézy is charged with the mission to digitalize customer path and optimize restaurant data management. The objective of the digital strategy is to facilitate consumers' daily catering habits and to optimize operational excellence thanks to the Group's appropriate knowledge of the expectations and usages of its guests. New digital tools offer the possibility of providing new services and adapting to changing consumer trends: click & collect, real-time informations, paperless payment solutions, etc.

The purpose of the Chief Digital Officer Night, organized by the CCM Benchmark Institute¹, is to showcase the finest French chief digital officers accompanying the digital transformation movement, in which a large number of companies are currently engaged.

About Elior Group

Founded in 1991, Elior Group has grown into one of the world's leading operators in the catering and support services industry, and is now a benchmark player in the business & industry, education, healthcare, and travel markets. In FY 2014-2015, it generated €5,674 million in revenue through 18,600 restaurants and points of sale in 13 countries. Our 108,000 employees serve 4 million customers on a daily basis, taking genuine care of each and every one by providing personalized catering and service solutions to ensure an innovative customer experience. We place particular importance on corporate social responsibility and have been a member of the United Nations Global Compact since 2004. The professional excellence of our teams, as well as their unwavering commitment to quality and innovation and to providing best-in-class service is embodied in our corporate motto: "Time savored".

For further information: <http://www.eliorgroup.com> Elior Group on Twitter: @Elior_Group / @Elior_France / @EliorUk

Press contact

Inès Perrier – ines.perrier@eliorgroup.com / +33 (0) 1 40 19 51 79
Anne-Laure Sanguinetti – anne-laure.sanguinetti@eliorgroup.com / +33 (0)1 40 19 51 50

¹ CCM Benchmark Institute is specialized in digital and new consumer pattern studies.