

Paris, 26 February 2015

Elior undertakes to promote locally-grown organic produce in conjunction with FNAB and the MBIM association

Paris International Agricultural Fair, 25th February 2015 – The Elior Group together with FNAB (The National Organic Agriculture Federation) and the MBIM association (Eat Organic Here and Now), today signed an “Improvement Approach” charter with the aim to drive up momentum for organic locally-grown food supply in France. After several years of collaboration between the three parties, this agreement concretises their joint commitment and determination to make locally-grown organic produce a permanent feature of the catering sector.

A global strategy that gives priority to locally-grown organic produce



On the occasion of the International Agricultural Fair which brings together all the professionals in the industry in France, Elior, in tandem with FNAB and MBIM, undertook to renew, on a permanent basis, the partnership they entered into in 2009, in favour of supplying locally-grown organic produce.

After a collaboration of more than 5 years, Elior has seen a hike of almost 50% in purchase volumes and increased referencing on the platforms of organic food producers (the majority of whom are federated within the MBIM). The Group is now seeking to expand its policy of supplying locally-grown organic produce in France.

This improvement approach will enable Elior to consolidate its existing agreements between Group caterers and local producers and continue to expand its supply-network so that locally-grown organic produce can be available in all the regions of France.

The 4 principles of the improvement approach

- Offer organic food that has been produced in total respect of the environment.
- Give priority to locally-grown organic produce that is in season and which allows the setting up of local branches.
- Make quality food products available to the greatest possible number of people.
- Work transparently by involving regional stakeholders.

Local organic produce, a strong indicator of Elior's responsible purchasing policy

This approach is in keeping with the Group's responsible purchasing policy to enhance the importance of locally-grown organic produce and contribute in a durable manner to the economic development of the regions.

As such, thanks to the referencing of organic food-producer platforms, Elior restaurants in the corporate, education, health, and travel & leisure sectors are able to offer the widest choice on the market, and therefore meet consumer demand for locally-grown, eco-friendly produce.

In line with work already undertaken, this improvement approach will commit Elior to:

- Step up the referencing of products proposed by organic-food producer platforms with a view to achieving nationwide coverage.
- Contribute to the structuring of the FNAB and MBIM networks, by informing their subscribers of the local-supply opportunities open to them at Elior.
- Provide visibility for the FNAB and MBIM networks within the Group, by informing Elior's catering outlets of the availability of local organic products.

For FNAB and MBIM this improvement approach will help to:

- Boost the quantity of organic products used in Elior's catering outlets.
- Raise the awareness of employees and diners alike to the specific benefits of organic food and organic agriculture, through visits to key agricultural sites and information meetings.

Elior has been a committed promoter of organic agriculture since 2001. As such, Group restaurants now have access to more than 2, 600 organic product references and almost 11,000 local producers.

“The signing of this charter consolidates the commitment, which Elior has been developing over a number of years now with FNAB and MBIM, to prioritise locally-grown organic products in the collective catering segment. This partnership will enable us to meet the strong demand from our clients for food products that are both organic and locally-grown”, declared Sophie Leymengerie, Director of Quality and Safety at Elior.

About Elior

Founded in 1991, Elior has grown into one of the world's leading operators in the contracted food and support services industry, generating revenue of €5,341 million in FY 2013-2014 through 18,000 restaurants and points of sale in 13 countries. Driven by an unwavering commitment to excellence, our 106,000 passionately professional employees provide personalized catering and service solutions on a daily basis to 3.8 million customers in the business & industry, education, healthcare, leisure and travel markets, taking genuine care of each and every person they serve. We place particular importance on corporate social responsibility and have been a member of the United Nations Global Compact since 2004. Our corporate philosophy - which is centered on quality and innovation as well as responsible relations with others and the community at large - is clearly reflected in our motto: "Because the whole experience matters".

Information : elior.com - Elior on Twitter : @Elior_Group / @Elior_France

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