

Paris, February 29, 2016

Communication
Digital transformation also entails new website:
eliorgroup.com

Elior Group is stepping up digital company communication with the launch of its new corporate website, eliorgroup.com. This new site is in line with the Group's digital transformation program, the lynchpin of the 2016-2020 strategic plan presented by Chairman and Chief Executive Officer, Philippe Salle.

Bearing the colors of the Group's new visual identity, created by the Marcel agency, and inspired by Elior Group's motto "Time Savored", the new site gives an overview of the Group's contract and concession catering activities, as well as services. Reference site for the Company's brands worldwide, it focuses mainly on investors, financial analysts, journalists, clients and general public.

For Group Vice-President Communications, Frédéric Fougerat, "a site is not only a showcase. Our main goal is to create a user-friendly space by making the site as simple and intuitive as possible so that visitors can have quick easy access to the information they are looking for."

This bilingual (French / English), responsive website is designed to meet the requirements of tablet and smartphone users and organized around six topics: Elior Group, activities, corporate social responsibility, careers, finance and press. It will also serve as a gateway to the Group's other sites throughout the world.

The site launch marks the first step in the revamping of the Group's web architecture, which should be completed by end-2016.

Project Director: Franck Leinert,
Group Digital Communication Director
Creation: Lp digital
CMS: Drupal
Web Host: Ikoula



About Elior Group

Founded in 1991, Elior Group has grown into one of the world's leading operators in the catering and support services industry, and is now a benchmark player in the business & industry, education, healthcare, and travel markets.

In FY 2014-2015, it generated €5,674million in revenue through 18,600 restaurants and points of sale in 13 countries. Our 108,000 employees serve 4 million customers on a daily basis, taking genuine care of each and every one by providing personalized catering and service solutions to ensure an innovative customer experience.

We place particular importance on corporate social responsibility and have been a member of the United Nations Global Compact since 2004. The professional excellence of our teams, as well as their unwavering commitment to quality and innovation and to providing best-in-class service is embodied in our corporate motto: "Time savored".

For further information please visit our website (www.eliorgroup.com) or follow us on Twitter (@Elior_Group).

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