

Paris, 31 August 2015

## Back-to-school time *bon'App*, the new Elior App designed to make life simpler for parents

To simplify the day-to-day organisation of families when their children go back to school, the Elior catering group has launched *bon'App*, the first mobile education-catering application on the market. This innovation has been designed specifically for parents so that they can be informed about the school menus proposed and the quality of food products, and even pay their children's school meals online. The *bon'App* application, which can be accessed directly from users' smart phones and tablets, responds to trends in school-canteen catering and expectations of families, which are becoming increasingly more connected.

### A simple app designed to keep the family informed:

The hours spent scrutinising canteen menus in front of your children's schools, or interrogating your offspring on what they ate for lunch, are now a thing of the past. The Elior Education Contract Catering application (which can be downloaded free of charge) offers a host of services parents will find particularly useful when their children go back to school:

- **On-line menus:** *bon'App* facilitates parent access to their children's school menus. Menus are planned eight weeks in advance. This time-saving application simplifies planning, is simple to use, easy to read and has a printing function; features that will rapidly make it an essential daily-management tool.
- **Eye-catching images depicting the origin of food:** pictograms placed in front of meal names make it possible to rapidly identify the quality of the food products (bio-agriculture, local produce, labels) and the recipe category (children-favourites, home-cooking).
- **Canteen news:** A news-alert function keeps parents informed about the special events organised in their children's canteens (events featuring local produce, "Week of Taste", "Day against food waste", etc.)
- **Child management and presence:** With just one click, it is possible to register your child for canteen meals, or cancel his/her subscription just 2 days in advance. Parents can manage any unexpected turn of events and avoid paying additional costs if their children cannot eat at the canteen.
- **Paying canteen bills:** Parents can access their canteen bills and pay them directly on line. Payment is carried out via a secure-access system. Users can consult the list of electronic canteen payments made over the last twelve months; a service which is provided free of charge.

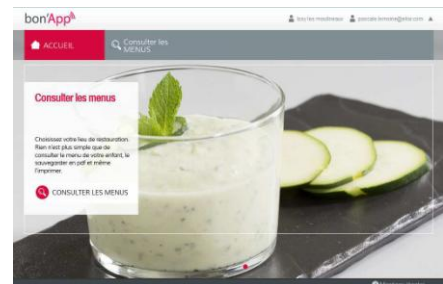
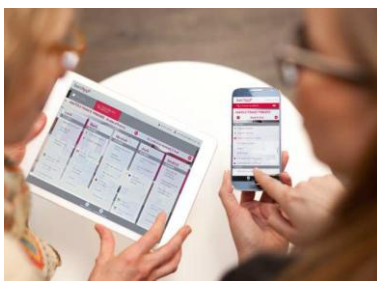
### Local authorities adopt *bon'App*:

Several local authorities and municipalities have decided to adopt Elior's new service for their school canteens. This year, around 1,000 establishments spread over sixty towns and departments are promoting the *bon'App* application to families in their communities.

Ghristel Hanicotte, Marketing Director of Elior Education Contract Catering, declared: *“bon’App is an innovative application designed by Elior Education Contract Catering to give families better access to information concerning the nature and quality of school catering. bon’App saves time for parents, simplifies their daily schedules and let’s them see to what extent school-catering has evolved.”*

With this day-to-day, school canteen management app, Elior Education Contract Catering has privileged an innovative solution for municipalities and the diners frequenting school canteens, and enhanced the traceability of, and access to, information on the quality of produce proposed in school canteens.

Check out the on-line bon’App video here: <https://youtu.be/u51R5VUgE-Q>



Download the application free of charge or on the [bonapp.elior.com](http://bonapp.elior.com) website



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#### About Elior

Founded in 1991, Elior has grown into one of the world's leading operators in the contracted food and support services industry, generating revenue of €5,341 million in FY 2013-2014 through 18,000 restaurants and points of sale in 13 countries. Driven by an unwavering commitment to excellence, our 106,000 passionately professional employees provide personalized catering and service solutions on a daily basis to 3.8 million customers in the business & industry, education, healthcare, leisure and travel markets, taking genuine care of each and every person they serve. We place particular importance on corporate social responsibility and have been a member of the United Nations Global Compact since 2004. Our corporate philosophy - which is centered on quality and innovation as well as responsible relations with others and the community at large - is clearly reflected in our motto: "Because the whole experience matters".

Information : [elior.com](http://elior.com) - Elior on Twitter : @Elior\_Group / @Elior\_France

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