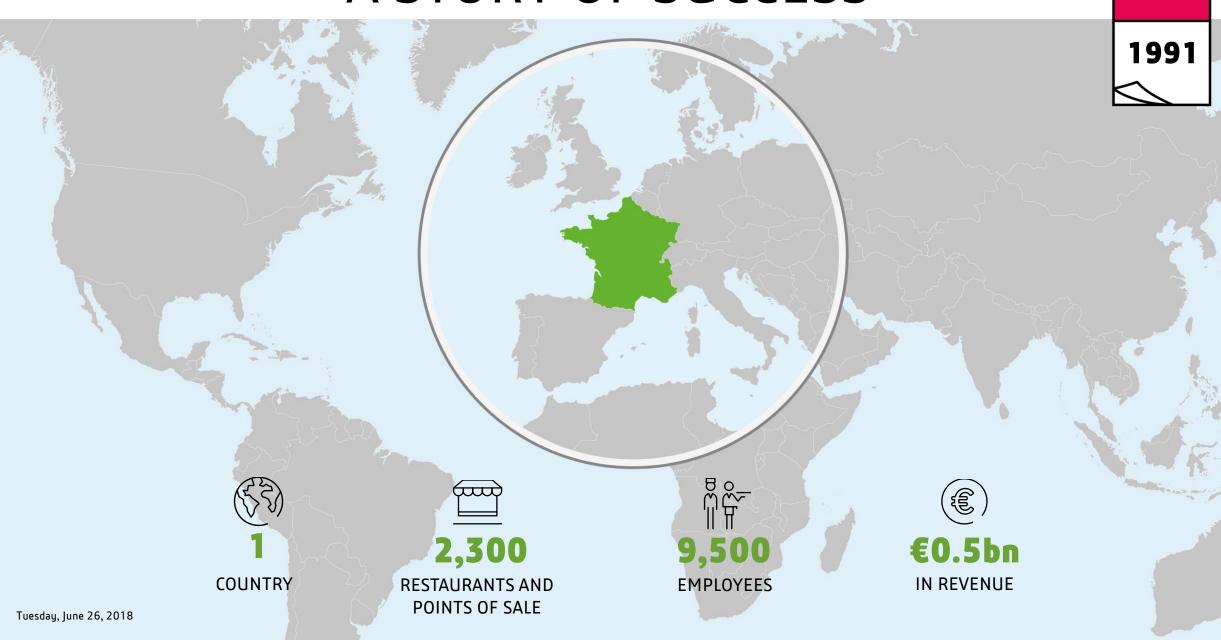
## INVESTOR DAY ELIOR GROUP 2021

# INTRODUCTION











#### A NEW CHAPTER: ELIOR GROUP 2021

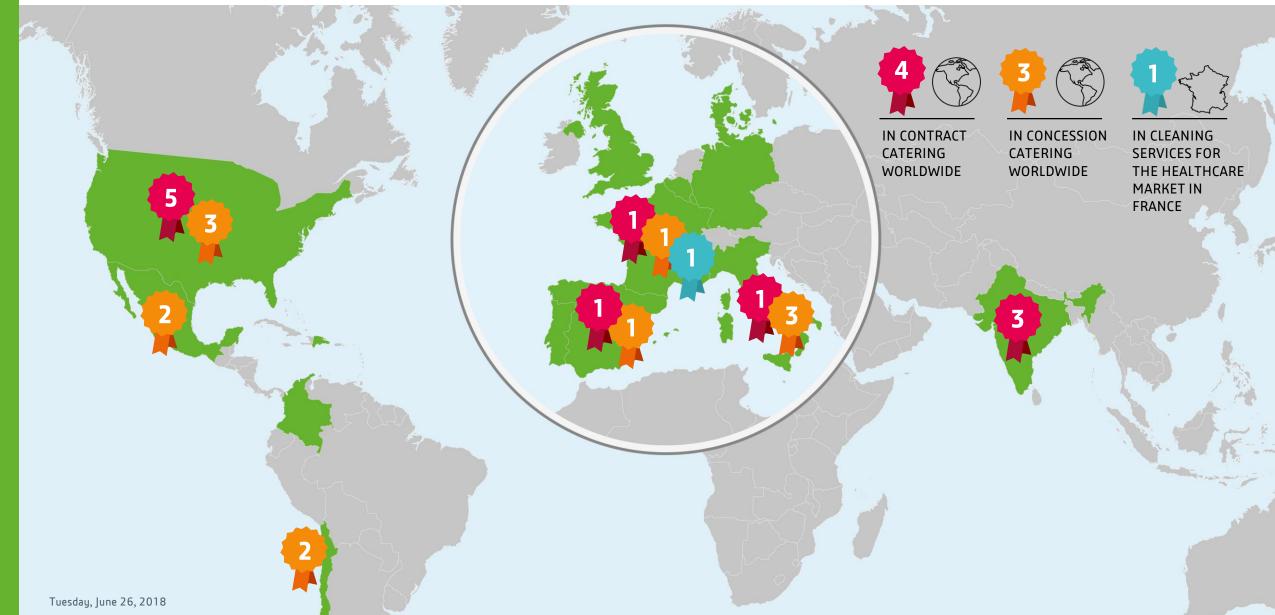
#### AMBITIONS

Capitalize on our current activities and footprint Organic growth **above 3%** per annum on average and external growth fueled by bolt-on acquisitions in the US

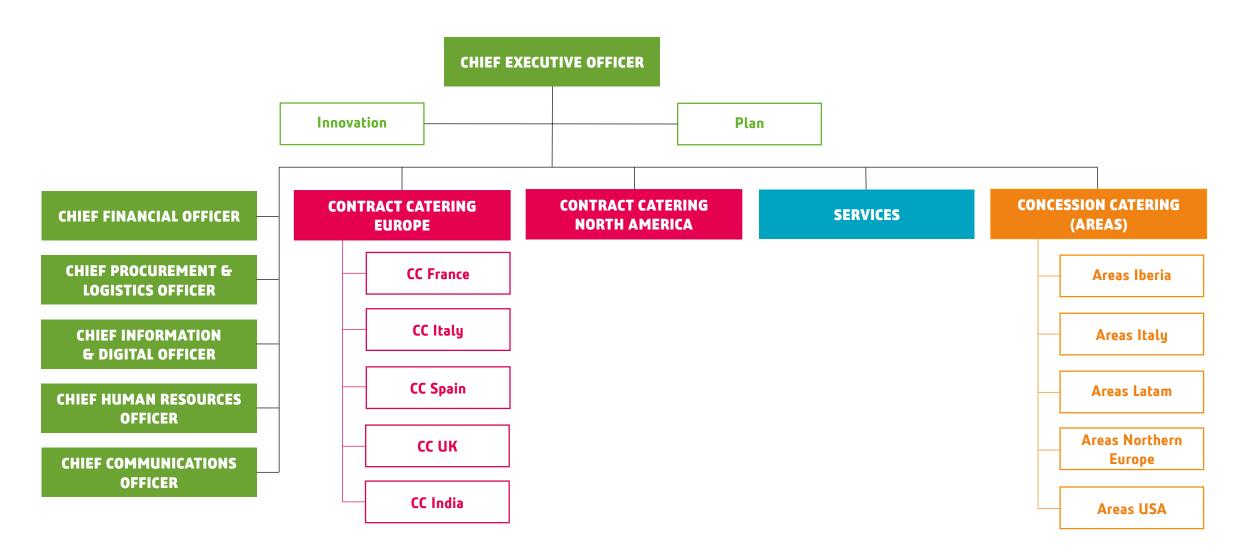
Adjusted EBITA growth double that of organic growth

Cumulative **operating free cash flow of €750m** over the period, allocated to acquisitions in the US, deleveraging and cash return to shareholders

#### STRONG POSITIONS TO LEVERAGE



#### A REDESIGNED GROUP ORGANIZATION



#### A REINFORCED EXECUTIVE TEAM



Europe CEO Recruitement underway

BRIAN POPLIN Elior North America President and CEO







OSCAR VELA Areas worldwide CEO



ESTHER GAIDE Group Chief Financial Officer



RUXANDRA ISPAS Group Chief Procurement and Logistics Officer



BERNARD DUVERNEUIL Group Chief Information and Digital Officer



BENOÎT CORNU Group Chief Communications Officer

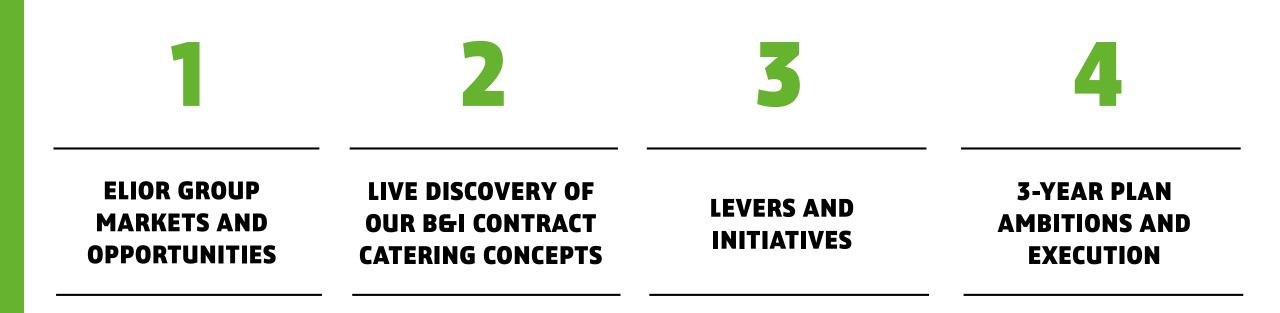
Chief Human Resources Officer *Recruitement* underway

### A MISSION REAFFIRMED

#### FEED AND TAKE CARE OF PEOPLE FROM NURSERIES TO CARE HOMES

ELIOR GROUP

#### TODAY'S AGENDA



# MARKEIS AND (OPPORTUNITES

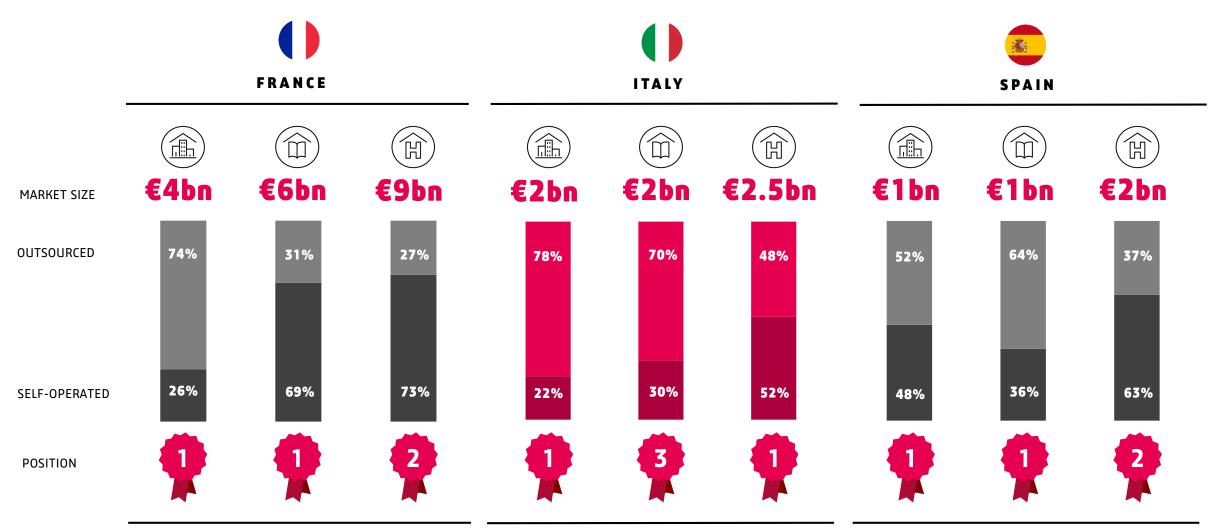
## **CONTRACT CATERING**

PHILIPPE GUILLEMOT ELIOR GROUP CEO

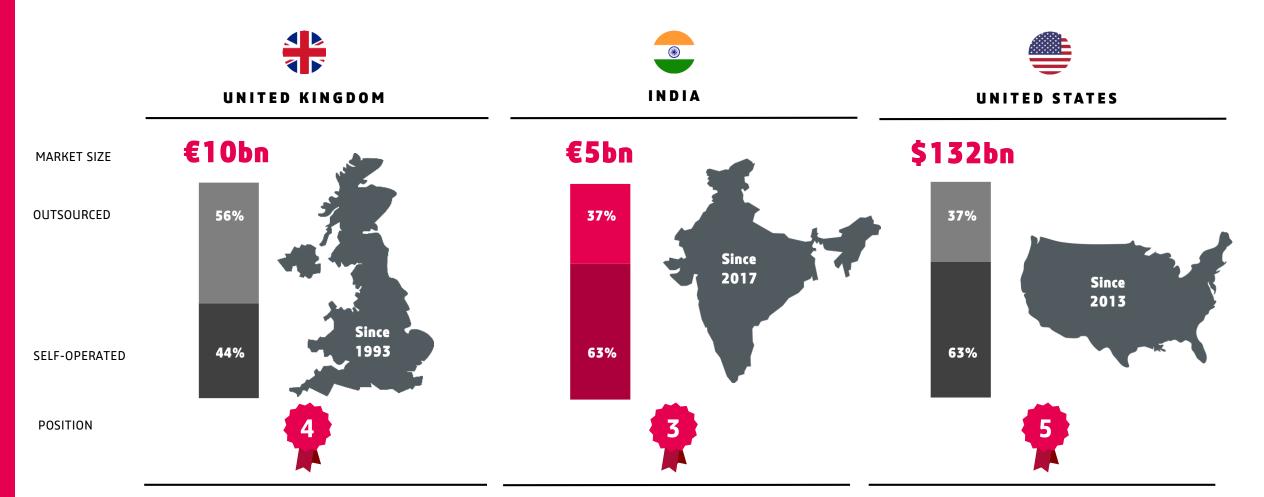


Tuesday, June 26, 2018

#### A MULTI-LOCAL LEADER IN CONTINENTAL EUROPE



#### A FAST-GROWING CHALLENGER ON HIGH-POTENTIAL MARKETS



### OUR SOURCES OF COMPETITIVENESS



#### MARKET TRENDS

ROSARIO AMBROSINO Elior Italy CEO









PIERRE VON ESSEN Elior France CEO

#### FOOD INNOVATION

PETER JOYNER Elior UK Food Developement Director

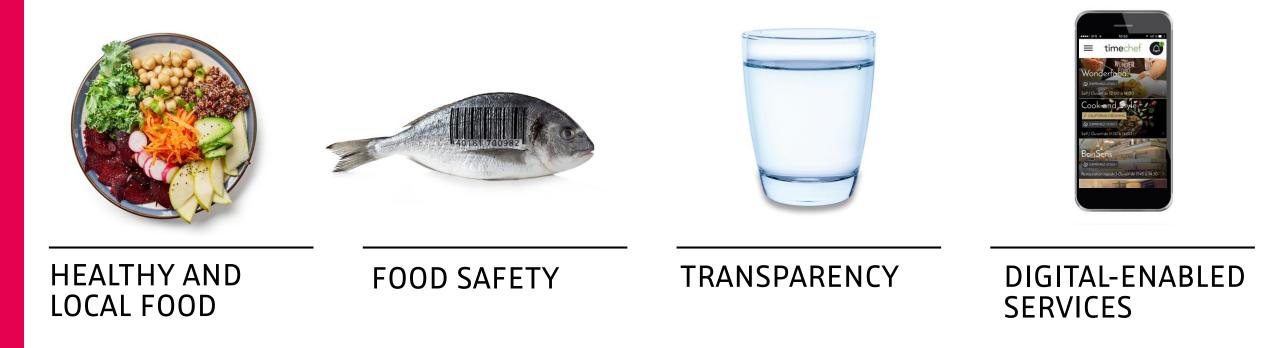
VÉRONIQUE MOURIER Elior France Nutritionist NEW GROWTH OPPORTUNITIES

ANTONIO LLORENS Serunion CEO

# MARKE RENDS

ROSARIO AMBROSINO ELIOR ITALY CEO

#### MARKET TRENDS ACROSS SEGMENTS





#### BUSINESS & INDUSTRY MARKET TRENDS

- Work environment evolution
- Rise of millennials
- Fragmentation of consumption

Fast and flexible food offers all day long

- Grab & go concepts
- Click & collect apps
- Fast-casual hybrid concepts



#### HEALTHCARE MARKET TRENDS

- Shorter stays in hospitals
- Ageing population

- Hospitals as services hubs
- More seniors at home

- End-to-end patient journey offer
- New delivery models



#### EDUCATION MARKET TRENDS

• Stronger social responsibility

• Locally-sourced and safe food at low price point

- Healthy meals offers with strong focus on waste management
- Attractive concepts for youngsters

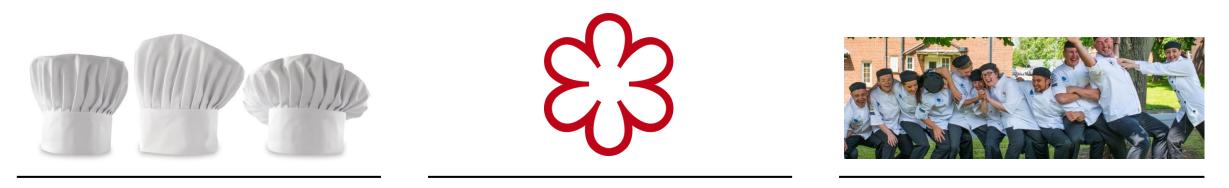
# FOOD IN OVATION

PETER JOYNER ELIOR UK FOOD DEVELOPEMENT DIRECTOR VÉRONIQUE MOURIER ELIOR FRANCE NUTRIONIST

Tuesday, June 26, 2018

ELIOR GROUP

### CHEFS AT THE HEART OF OUR COMPANY



#### OVER **8,500** CHEFS

PARTNERSHIPS WITH RENOWNED CHEFS

#### **CHEFS ACADEMIES**

#### **CONSTANT CULINARY INNOVATION**





#### **GUSTAVE ROUSSY** EXCELLENCE IN PATIENT CARE



Chef Alexandre Bourdas (SaQuaNa\*\*)



#### **GUSTAVE ROUSSY** EXCELLENCE IN PATIENT CARE



## NEW GROWTH OPPORTUNITIES

ANTONIO LLORENS SERUNION CEO

Tuesday, June 26, 2018

ELIOR GROUP

#### **SHARE OF STOMACH** NEW PATTERNS OF CONSUMPTION



#### SHORTER LUNCH BREAKS

#### FRAGMENTATION OF CONSUMPTION

#### ON-THE-GO BREAKFAST BOOM

#### **SHARE OF STOMACH** INCREASE REVENUE PER GUEST



#### **SILVER ECONOMY** AGEING POPULATION BETWEEN AUTONOMY AND DEPENDENCE



## Outsourced seniors market growing from **€6bn to €11bn** by 2022

In France, **2 million** seniors living at home have difficulties preparing meals

Sources: Alliance Bernstein, INSEE.

#### **SILVER ECONOMY** GROW IN CARE HOMES AND MEALS ON WHEELS



#### **SMALL & MEDIUM BUSINESSES** MAJOR EMPLOYERS COMPETING FOR TALENT





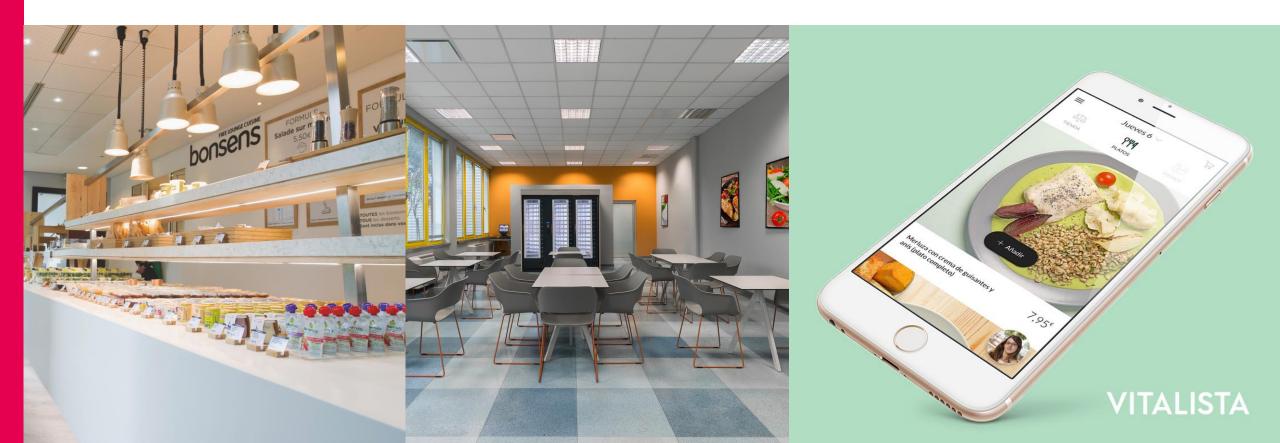


**67%** of employees in Europe\*

A blue ocean of **€53bn** in subsidized markets in Europe Same healthy offer and **value for money** as large companies

\*France, Italy and Spain. <u>Sources</u>: GIRA, INSEE.

#### **SMALL & MEDIUM BUSINESSES** DEPLOY FLEXIBLE AND KITCHEN-LESS CONCEPTS



## CENTRAL KITCHENS

PIERRE VON ESSEN ELIOR FRANCE CEO

### A KEY ASSET TO MEET MARKET EXPECTATIONS

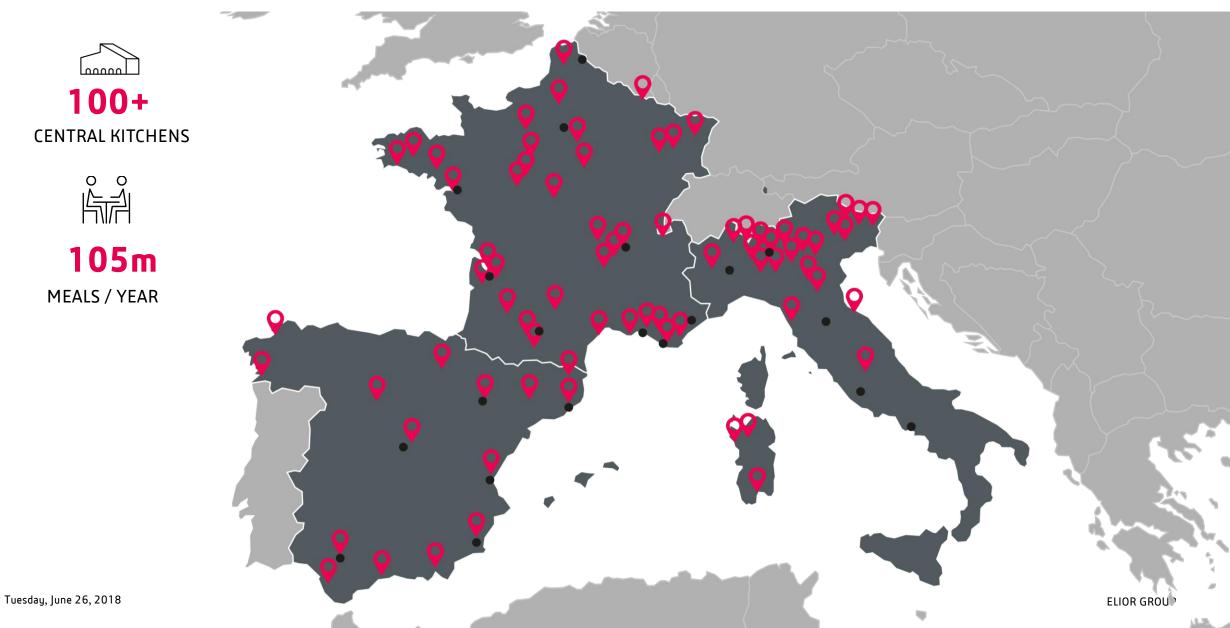


NEW MARKETS

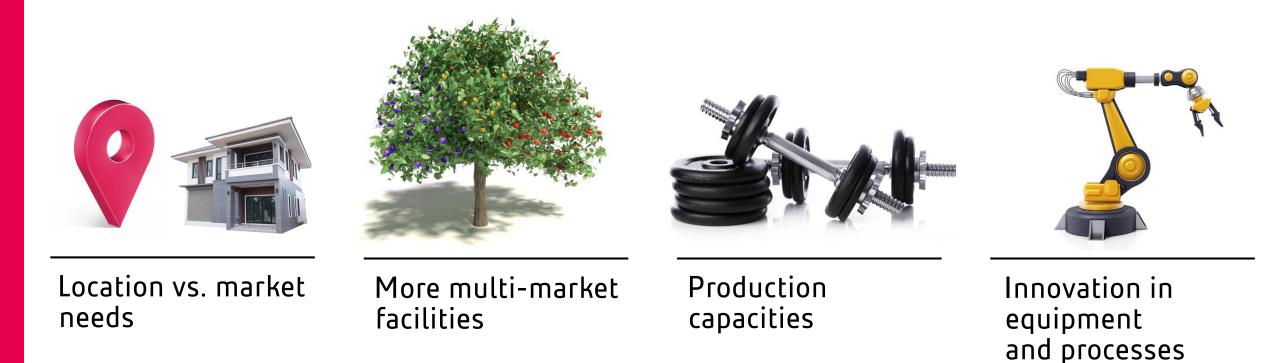


**GLOBAL TRENDS** 

### A UNIQUE NETWORK



### AN ADEQUATE INFRASTRUCTURE



### LEADER BEHAVIOR IN CONTINENTAL EUROPE



STRONG LEADING POSITIONS

UNIQUE EXPERTISE AND ASSETS DISCIPLINED EXECUTION

#### **CONSOLIDATE LEADERSHIP AND EXPLORE NEW GROWTH AREAS**

## CHALENGERS FAST-GROVING MARKETS

Tuesday, June 26, 2018

GE

### CHALLENGERS IN FAST-GROWING MARKETS



#### ELIOR UK

CATHERINE ROE Elior UK CEO



#### ELIOR INDIA

SANJAY KUMAR Elior India CEO



#### **ELIOR NORTH AMERICA**

BRIAN POPLIN Elior North America President and CEO

# CONTRACT CATERING

CATHERINE ROE ELIOR UK CEO

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ELIOR GROUF

Manley

### SUSTAINED GROWTH TO #4 POSITION





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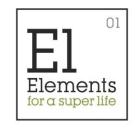
### CONSTANT INNOVATION AND CUSTOMER FOCUS



















### AMBITIOUS GROWTH IN A HIGHLY COMPETITIVE MARKET IN EUROPE



#### FOOD AND CUSTOMER SERVICE

COMPLEMENTARY PEOPLE SERVICES OUTSOURCING OPPORTUNITIES



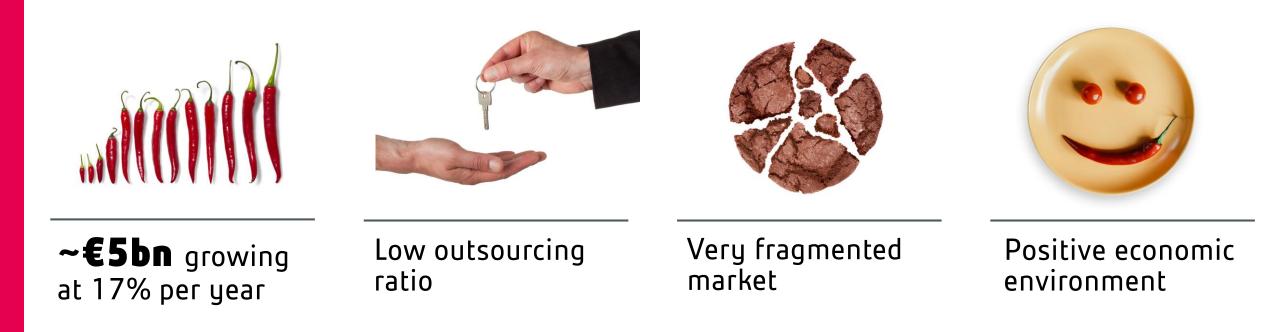
# CONTRACT CATERING

SANJAY KUMAR ELIOR INDIA CEO

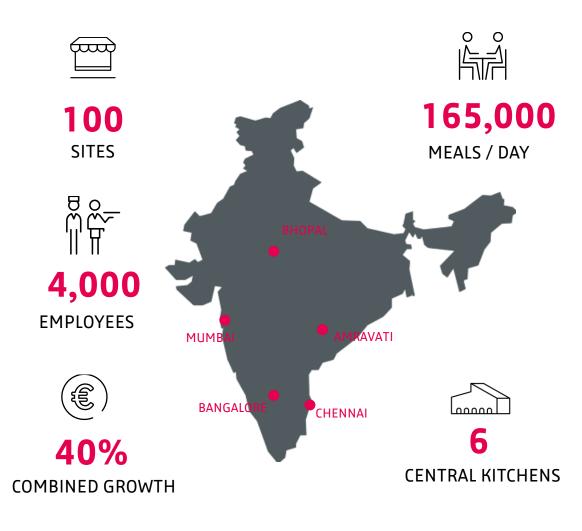
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ELIOR GROUP

### AN EMERGING AND PROMISING MARKET



### STRAIGHT TO #3 POSITION



#### MEGABITE

Founded in 2005

**Leader** on premium B& corporate segment in India

Google

Walmart 🔀

Linked in

CISCO ™

#### CRCL

Founded in 1983 **4<sup>th</sup>** largest catering company in India

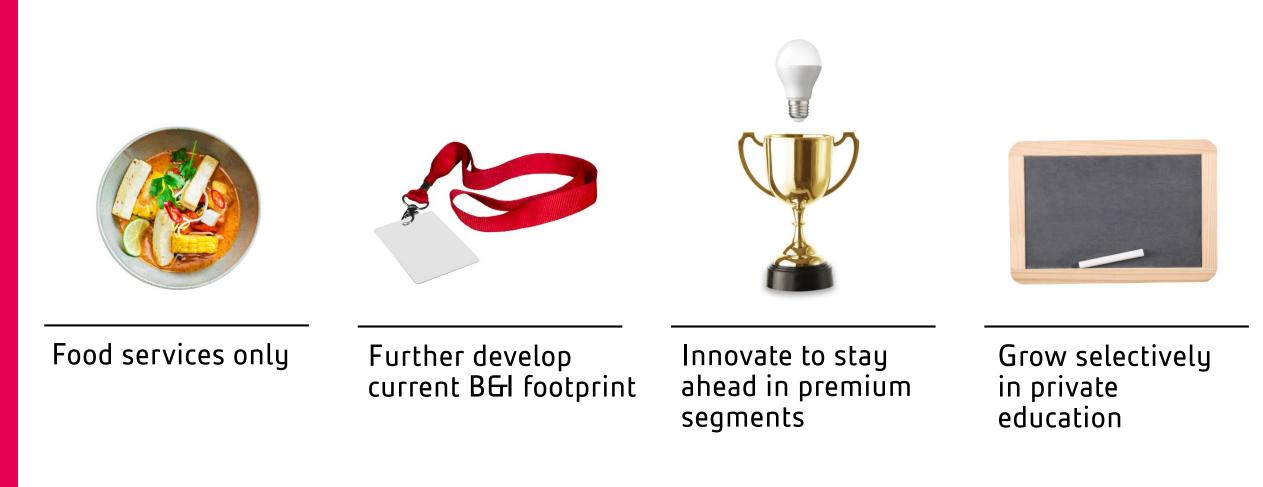
#### **CATERPILLAR®**

ASHOK LEYLAND





### A FOCUSED DEVELOPMENT PLAN



A SELF-FUNDED GROWTH OUTPACING THE MARKET

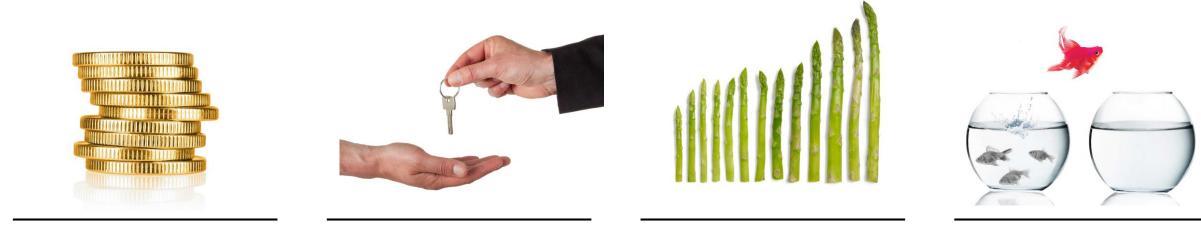
## CONTRACT CATERING NORTH AMERICA

BRIAN POPLIN ELIOR NORTH AMERICA PRESIDENT AND CEO

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ELIOR GROUP

### THE LARGEST MARKET WITH PROMISING PERSPECTIVES



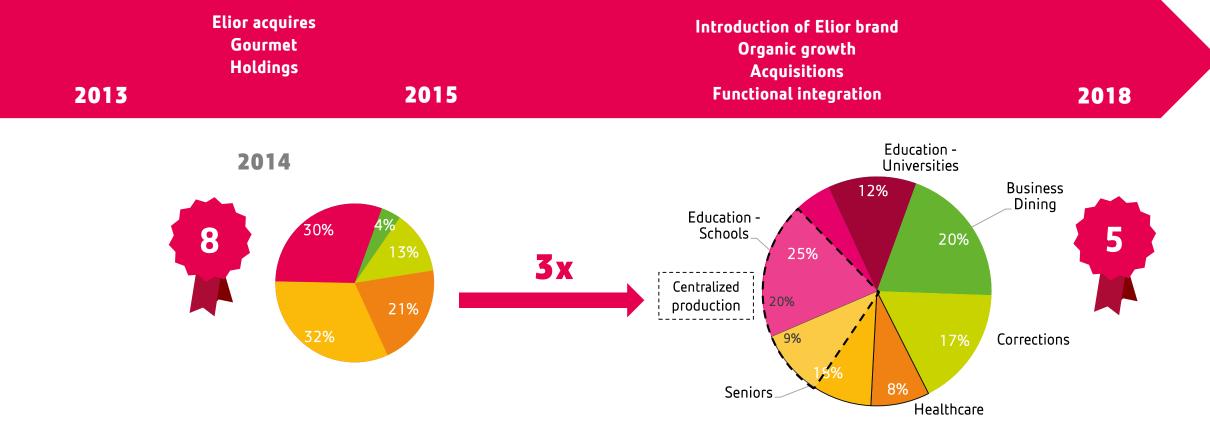
**\$132bn** growing at 2.5%+ Outsourcing ratio <40%

Structural growth drivers in all segments

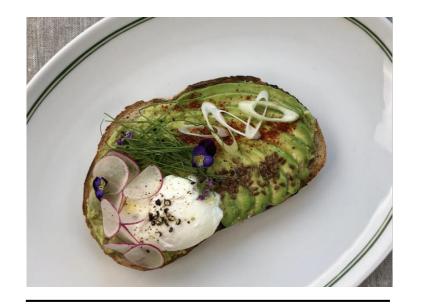
Market structure that plays to our strengths

### A BALANCED PORTFOLIO OF BRANDS AND SEGMENTS

#### Small Enough to Care... and... Big Enough to Make a Difference



### **KEY DIFFERENTIATORS**







#### CULINARY INNOVATION

ULINARY INSTITUTE <sup>OF</sup>AMERICA<sup>®</sup>





EXEMPLARY SERVICE







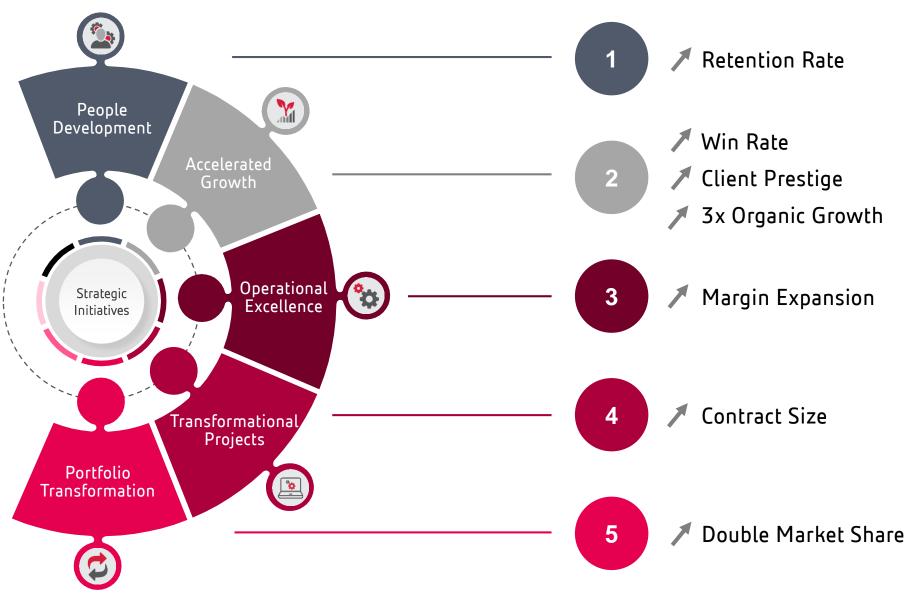
### STRUCTURE FOR FUTURE GROWTH

POSITION	Niche markets evolving to unique positioning
ACQUISITIONS	Geography – Segment position - Market expansion
B&I / CULTURAL	STARR CATERING GROUP ABIGAIL MAKE A STATEMENT DESIGNCUISINE LANCER HOSPITALITY
CORRECTIONS	SUMMIT
K-12 / SENIOR NUTRITION	The second secon
HEALTHCARE	A'viands. an elior company an elior company A'viands. an elior company

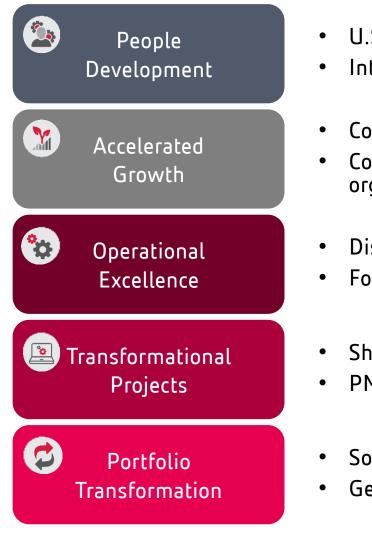
### A UNIQUE PRODUCTION INFRASTRUCTURE



### WHAT WE'VE ACHIEVED



### LOOKING AHEAD



- U.S. labor market challenges
- Internal promotions
- Confirmed external acquisition targets
- Continued focus on market-leading organic growth
- Disciplined menu management
- Food and labor cost efficiencies
- Shared Services Integration
- PMI Excellence
- Sound acquisitions that meet criteria
- Geographic and segment expansion



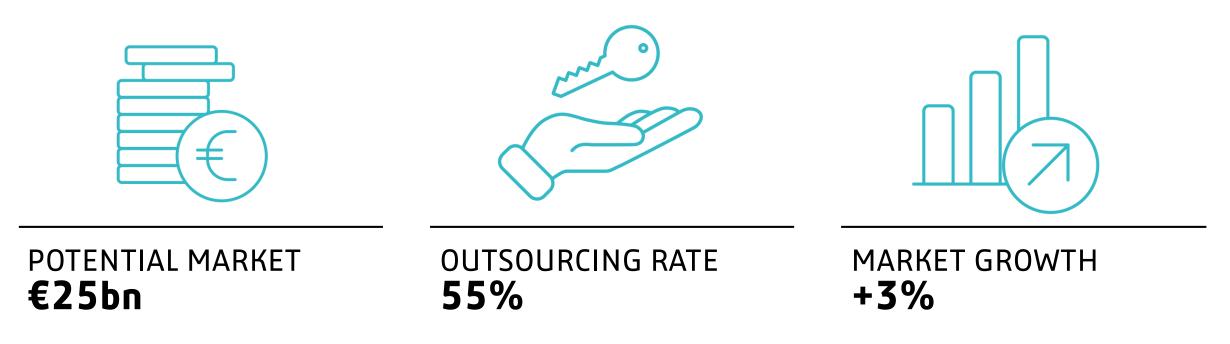
## **ELIOR SERVICES**





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### LEADER IN THE LARGEST SERVICES MARKET IN FRANCE



### A STRONG KNOW-HOW IN THREE FIELDS OF EXPERTISE



### DIFFERENTIATION THROUGH INNOVATION

### SYNERGIES WITH CONTRACT CATERING IN HEALTHCARE



Global offer with contract catering for Healthcare clients

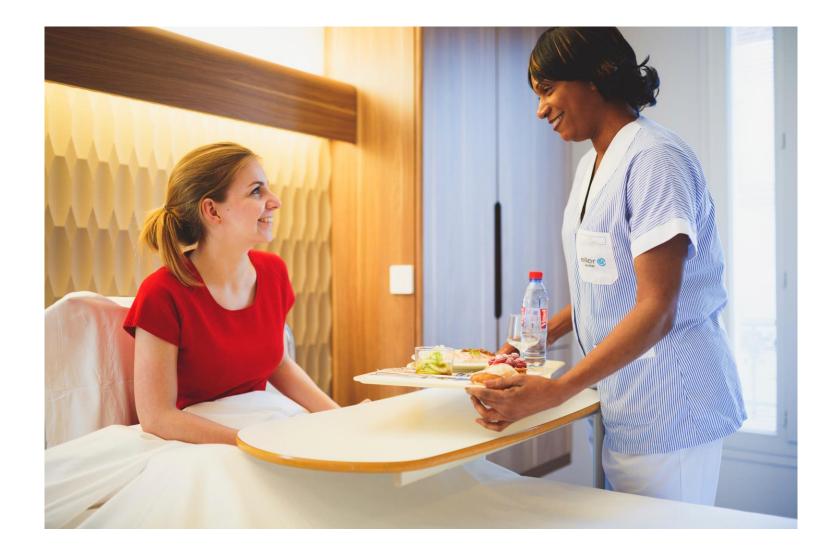


**200+** clients (30% of business)

#### CASE STUDY

Ramsay Générale de Santé

### RAMSAY GÉNÉRALE DE SANTÉ LEADING PRIVATE HOSPITAL GROUP



### **AMBITIONS FOR 2021**



End-to-end patient journey offer in Healthcare Strengthened expertise in Facility Management

Specific approach on markets with low outsourcing level

#### MAINTAIN PROFITABLE GROWTH WITH STRONG CASH FLOW CONVERSION

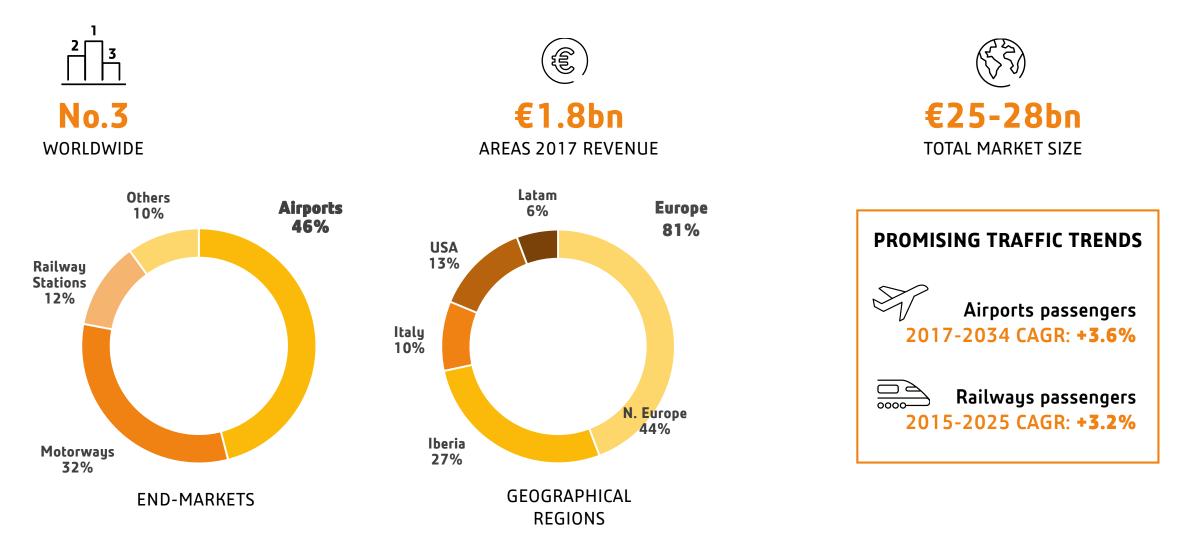
### AREAS





Tuesday, June 26, 2018

### AREAS AT A GLANCE MARKET



Source: Elior internal estimate, IATA, SCI Verkehr GmbH.

### **AREAS AT A GLANCE** KEY FIGURES



**14** COUNTRIES



EMPLOYEES



89 AIRPORTS IN 14 COUNTRIES



84 RAILWAY STATIONS



220 MOTORWAY PLAZAS



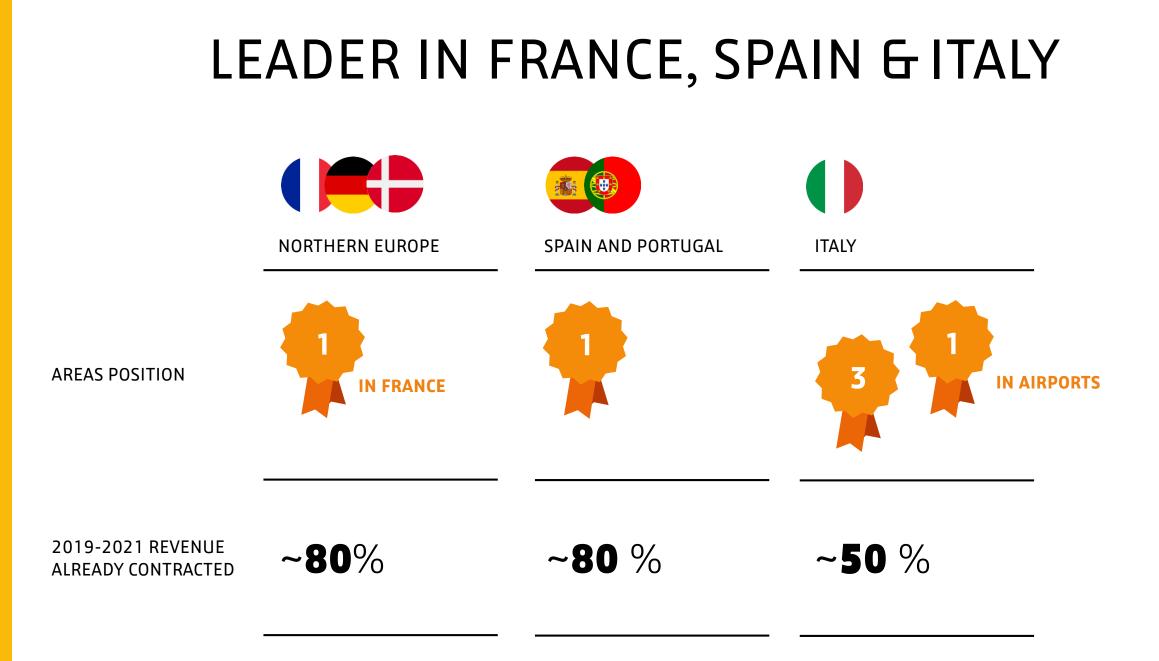
**330m** CUSTOMERS EACH YEAR

### **AREAS AT A GLANCE** BEST PARTNERS

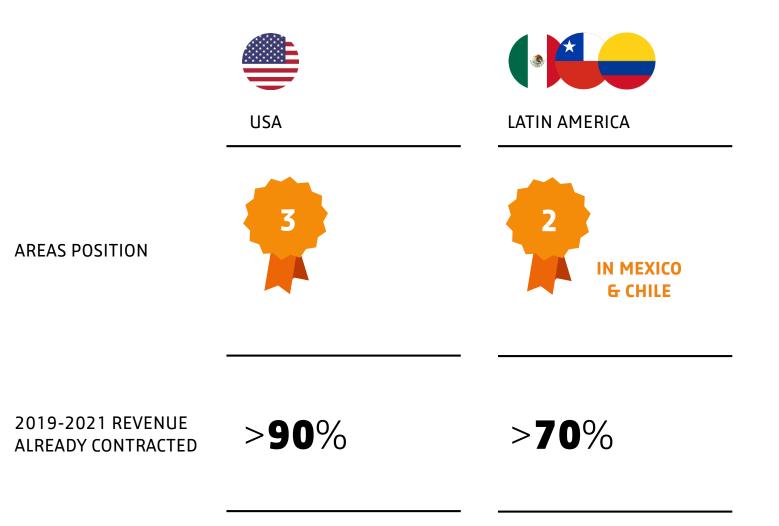


### ONE BUSINESS, TWO STORIES OF SUCCESS

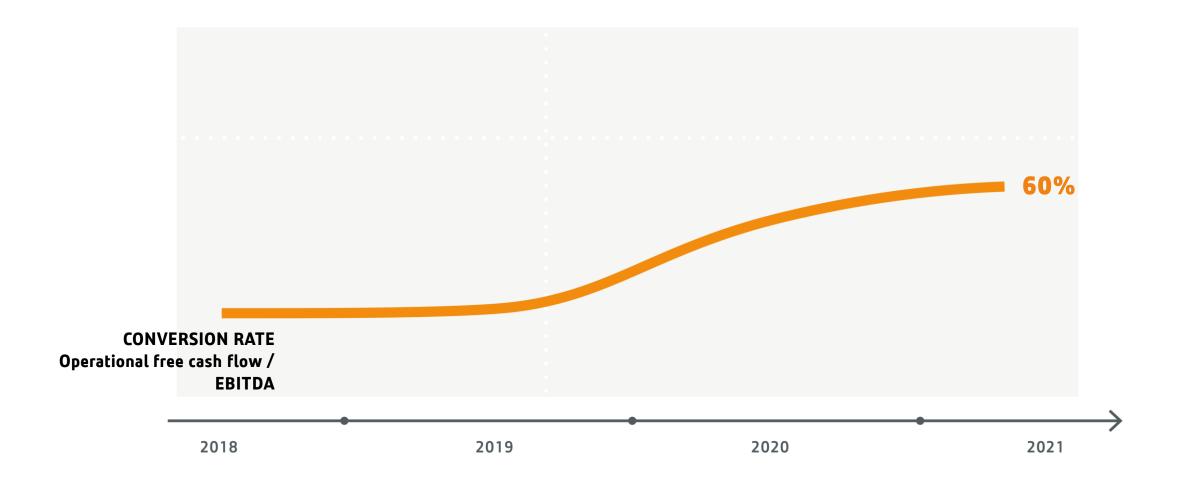




### GROWING CHALLENGER IN USA & LATAM

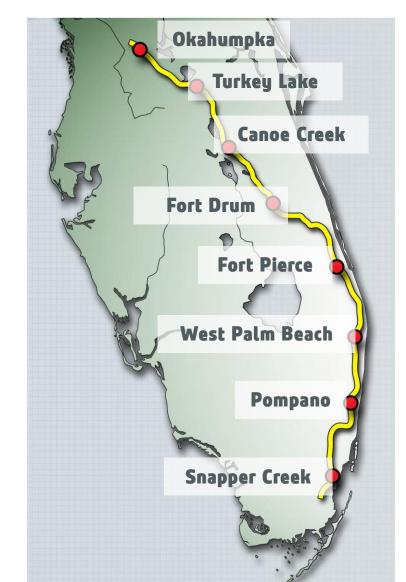


### **BOOSTING FREE CASH FLOW**





### FLORIDA TURNPIKE OUR FIRST SUCCESSFUL VENTURE IN US MOTORWAYS







### **GARE DU NORD** THE BIGGEST TENDER EVER WON IN FRENCH STATIONS



Tuesday, June 26, 2018



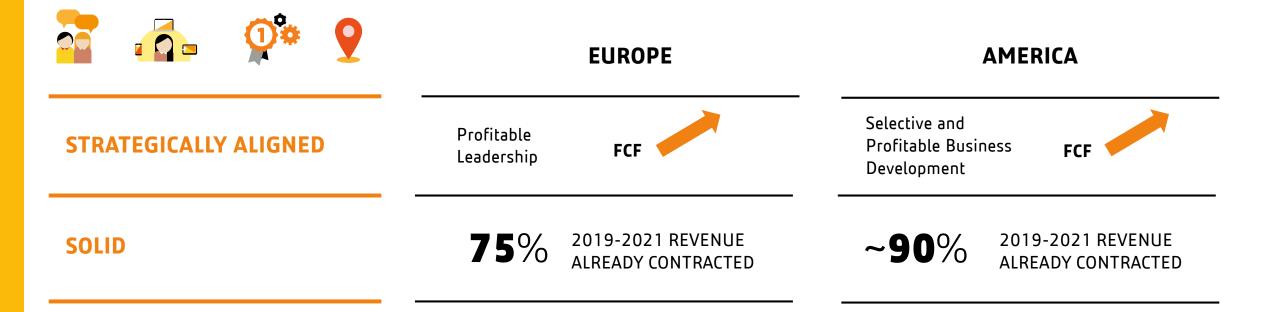


### **BARCELONA AIRPORT** DOUBLING OUR PRESENCE IN A FAST-GROWING TOURIST-HUB IN SPAIN



### ELIOR GROUP 2021: WE'RE PREPARED!

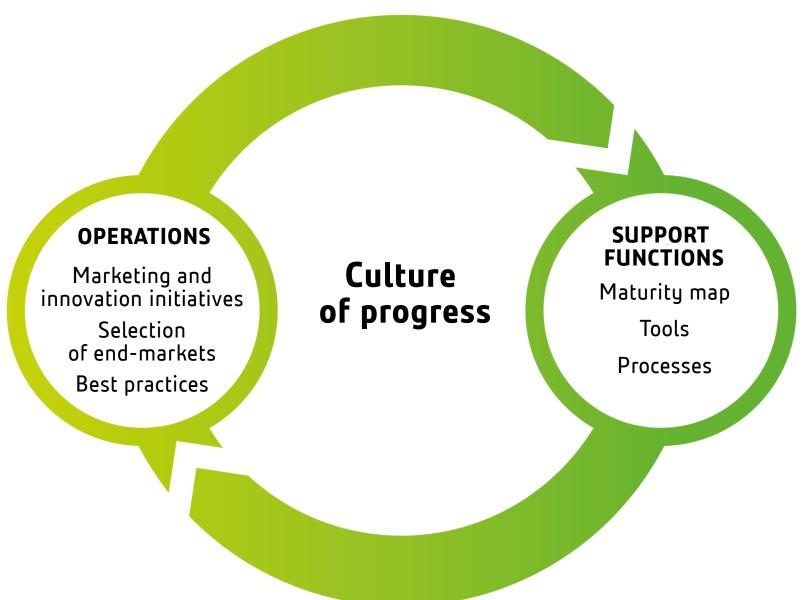
A worldwide organization managed globally prepared for future challenges



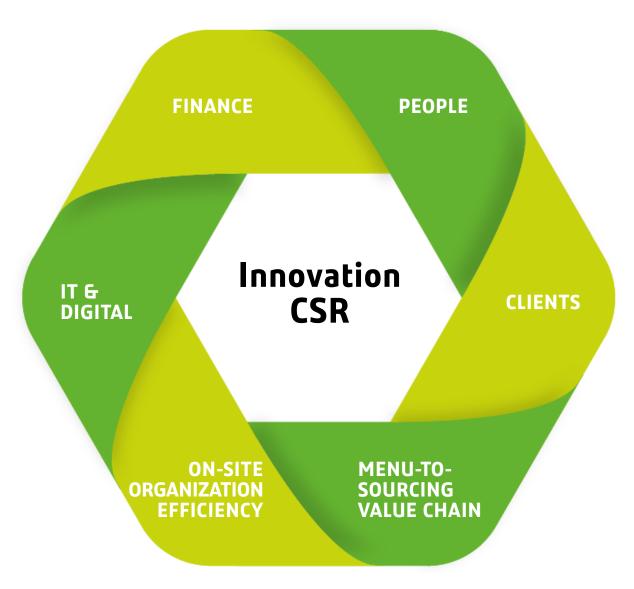
#### **GET PAYBACK ON PAST INVESTMENTS AND GROW SELECTIVELY**

# LEVERS AND INITIATIVES

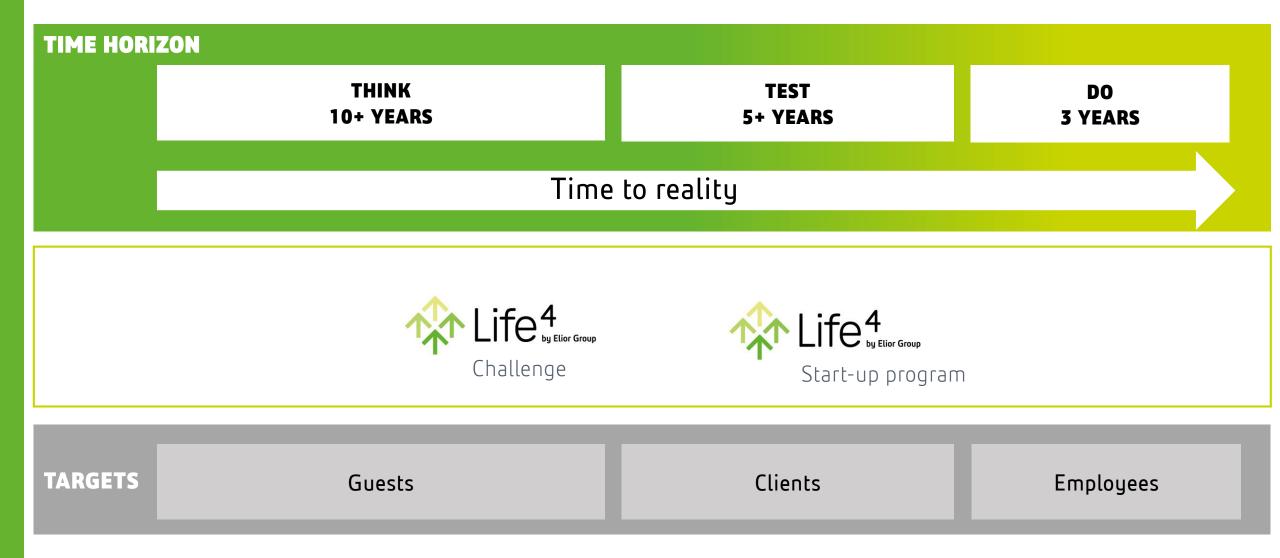
### CULTURE OF PROGRESS



### **OUR INITIATIVES**



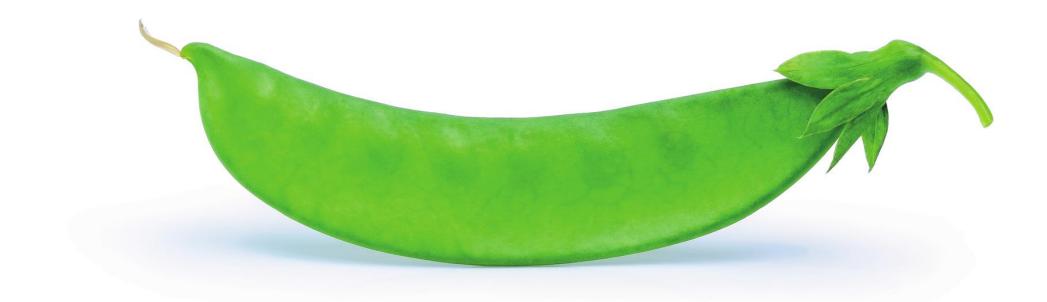
### **INNOVATION TURNED INTO REALITY**



### **CSR VALUE CHAIN**



### ELIOR GROUP POSITIVE FOODPRINT PLAN



#### THE ELIOR GROUP POSITIVE FOODPRINT PLAN<sup>TM</sup>



**CHOICES** 

SUSTAINABLE INGREDIENTS



A CIRCULAR MODEL 8

THRIVING PEOPLE AND COMMUNITIES

### INITIATIVES' LEADERS





PEOPLE MIREILLE BOU ANTOUN

#### CLIENT DEVELOPMENT G RETENTION BRIAN POPLIN



#### "MENU TO SOURCING" VALUE CHAIN RUXANDRA ISPAS





ON-SITE ORGANIZATION EFFICIENCY PIERRE VON ESSEN

IT & DIGITAL BERNARD DUVERNEUIL FRÉDÉRIC LÉZY



FINANCE ESTHER GAIDE

# PEOPLE



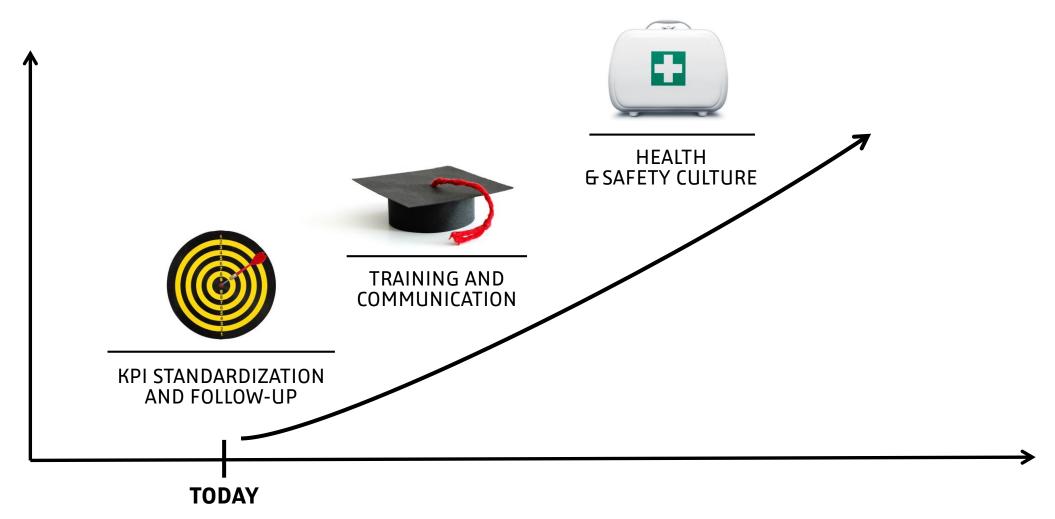


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### A PEOPLE COMPANY WITH STRONG AMBITIONS



### A COMPANY THAT EXCEEDS HEALTH & SAFETY INDUSTRY STANDARDS



### A PLACE WHERE PEOPLE CAN LEARN AND GROW



### MOTIVATING INCENTIVES ALIGNED WITH GROUP STRATEGY

FROM CORPORATE TO OPERATIONS

AD-HOC FRONT LINE INCENTIVES

SHORT-TERM INCENTIVE SCHEME

FUTURE (EMPLOYEE SHARE OWNERSHIP PLAN)

LONG-TERM INCENTIVE PLAN (FOR TOP MANAGEMENT)

# CLIENT DEVELOPMENT AND RETENTION

BRIAN POPLIN ELIOR NORTH AMERICA PRESIDENT AND CEO



Tuesday, June 26, 2018

### THREE MAIN GROWTH DRIVERS



#### **DEVELOP NEW CLIENTS**

#### GROW OUR EXISTING INSTALLED CLIENT BASE

#### **RETAIN OUR CLIENTS**



#### >3% ORGANIC GROWTH ON AVERAGE PER YEAR

### BEST PRACTICES TO LEVERAGE ACROSS THE GROUP



#### **DEVELOP TALENTED TEAMS**

- Professionalization and training
- Collaboration between sales and operations
- Dedicated retention team



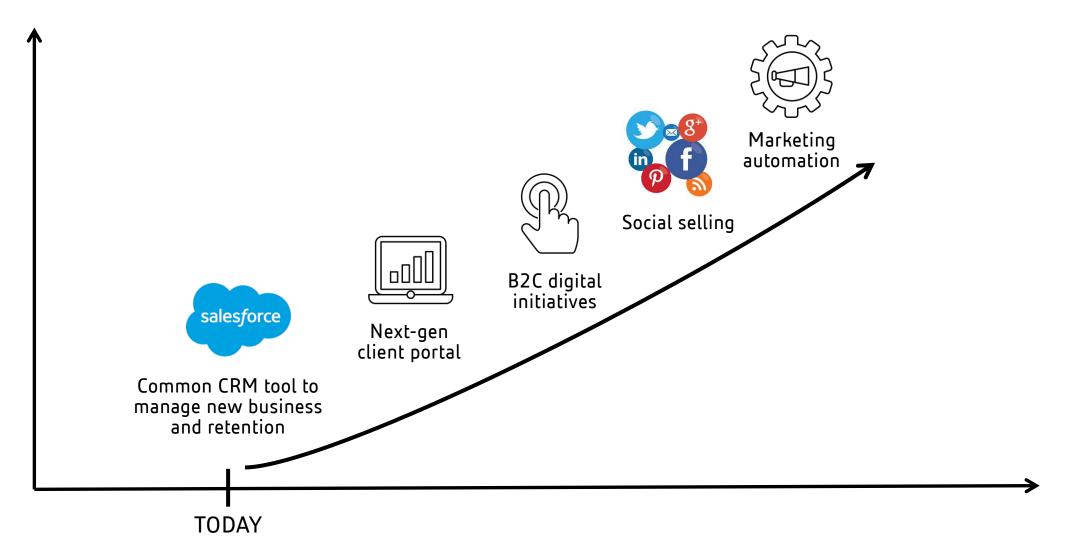


#### STRUCTURE PROCESSES

- Selling methodology / stage-gate sales process
- Standardized offers and solid concepts portfolio
- Retention and loyalty program



### AMBITIONS SUPPORTED BY GLOBAL TOOLS



# MENU-TO-SOURCING VALUE CHAIN

RUXANDRA ISPAS ELIOR GROUP CHIEF PROCUREMENT AND LOGISTICS OFFICER

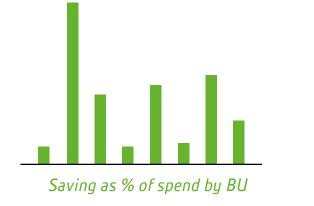


Tuesday, June 26, 2018

### A FAST-CHANGING ENVIRONMENT

SOURCING	TECHNOLOGY	ALTERNATIVE GROWTH
ENVIRONMENT	REVOLUTION	DRIVERS

### ELIOR GROUP PARADOX









Robust practices and proven successes...

**but** strong dispersion

State-of-the-art software solutions...

**but** slow adoption

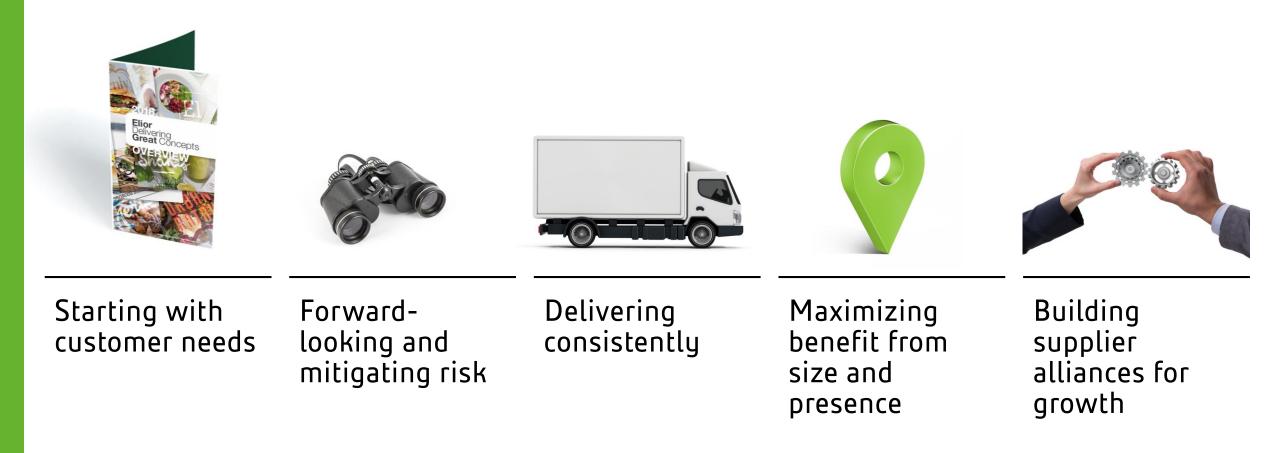
Valuable distributor partnerships...

**but** low agility and scalability

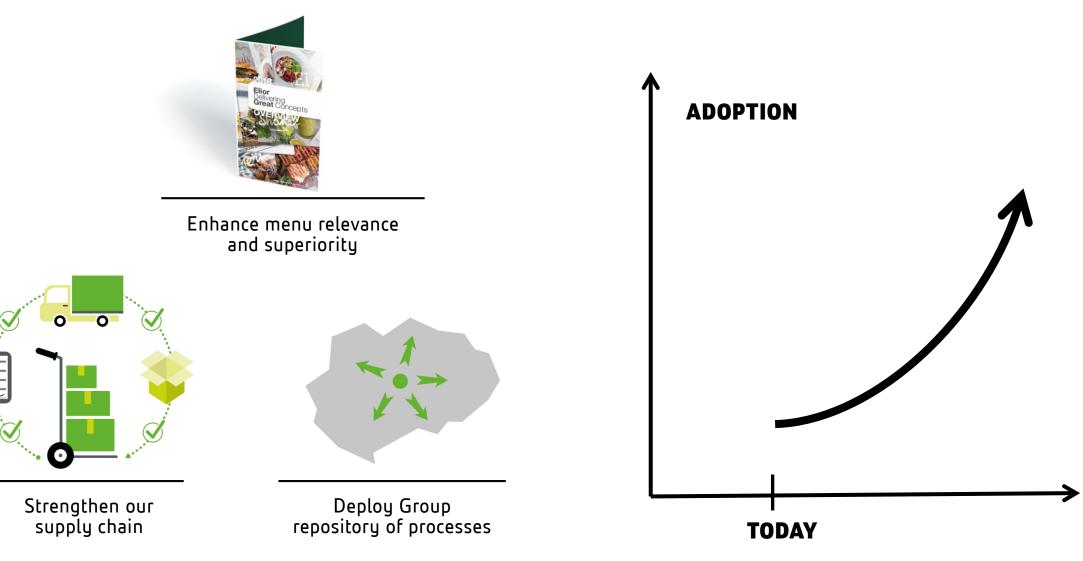
Aggregation of selected categories...

**but** limited cross-border procurement

### THE SUPPLY CHAIN WE WANT



### OUR STRATEGY TO WIN



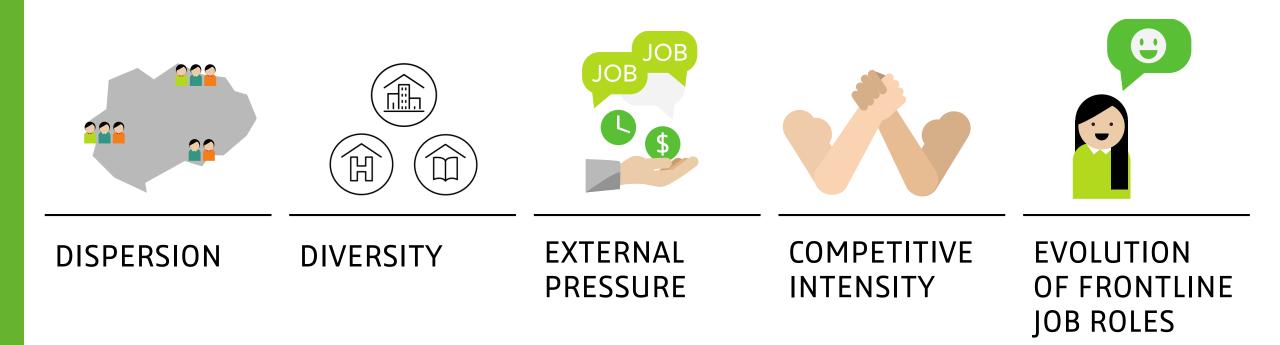
# ON-SITE ORGANIZATION EFFICIENCY

PIERRE VON ESSEN ELIOR FRANCE CEO

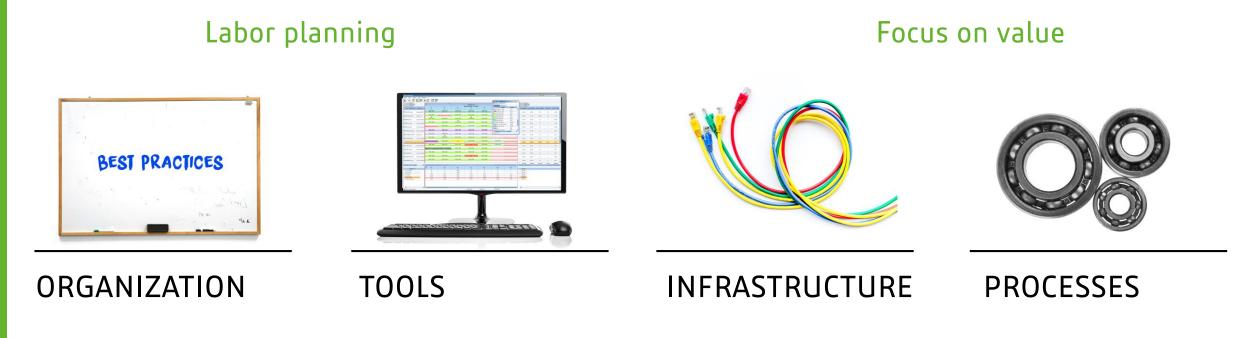


Tuesday, June 26, 2018

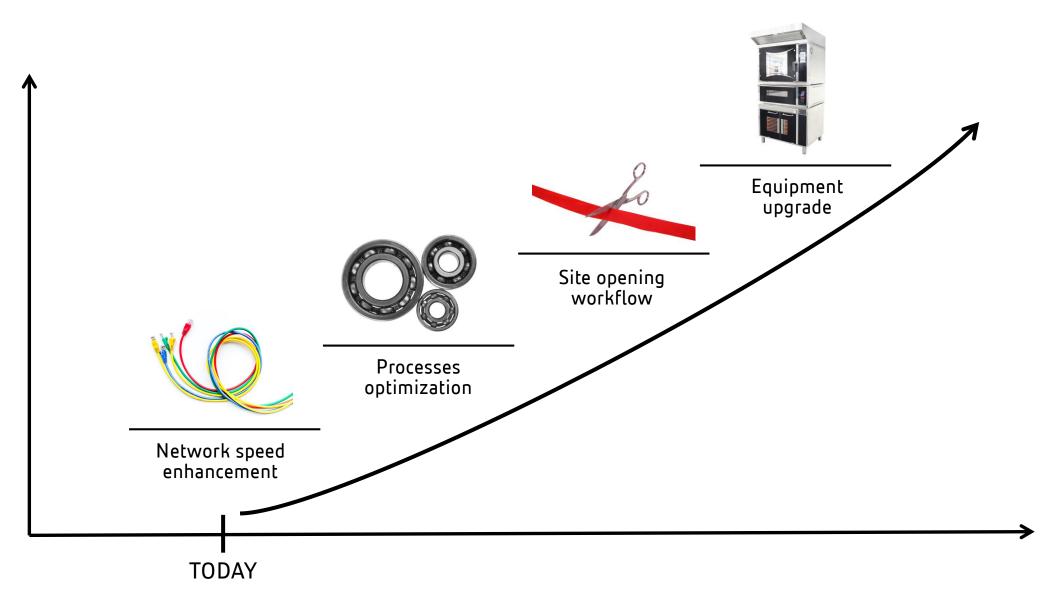
### CHALLENGES OF OUR ON-SITE OPERATIONS



### **EFFICIENCY ENABLERS**



### MATURITY MAP



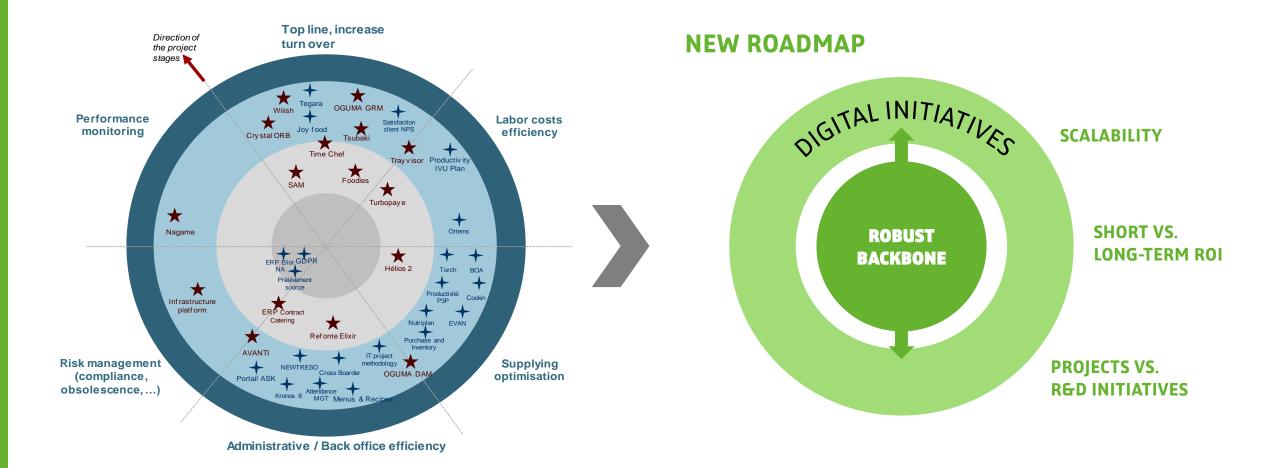
# IT & DIGITAL

BERNARD DUVERNEUIL ELIOR GROUP CHIEF INFORMATION AND DIGITAL OFFICER FRÉDÉRIC LÉZY HEAD OF DIGITAL

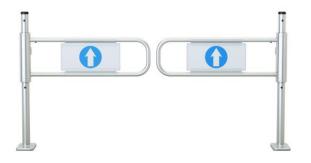


Tuesday, June 26, 2018

### A REVIEWED AND STRUCTURED IT MASTER PLAN



### PROJECT PORTFOLIO SECURED BY TIGHT PROCESSES AND GOVERNANCE









Governance

Security

Digital / Innovation



Infrastructure

globalization



Application

harmonization

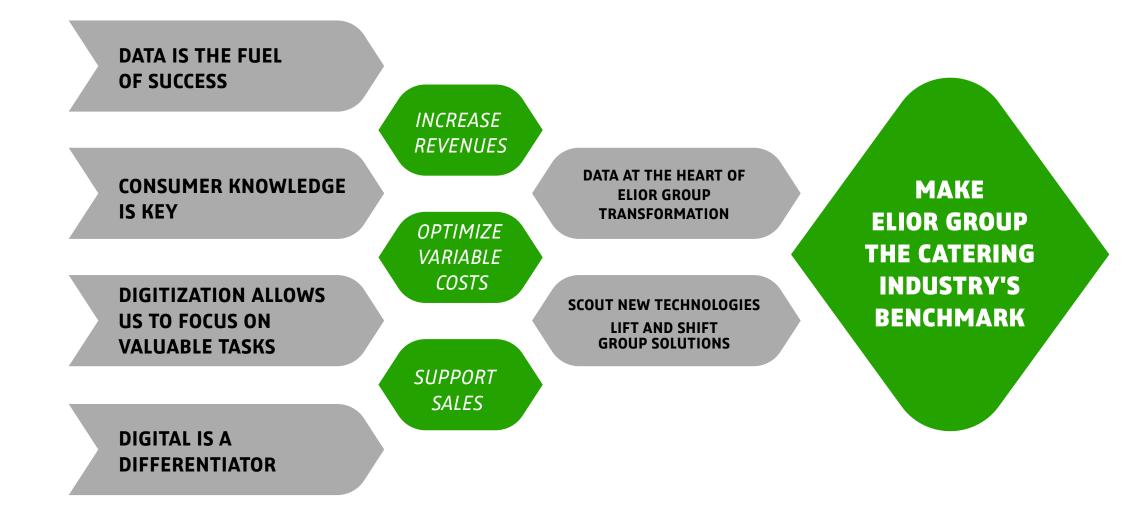


Data

#### GATE PROCESSES AND DECISION BODIES

#### **CLEAR PRIORITIES AND AMBITIONS:** STRENGTHEN AND INNOVATE

### OUR CONVICTIONS ON DIGITAL



### **GROUP DIGITAL ROADMAP**

	Develop targets knowledge		Enhance targets' experiences		Engage in persona relationships		
	ENABLE DATA COLL	ECTION		LEVERAGE	POWER OF DATA		
2016	2017	2018	2019		2020	2021	
THINK, DESIGN AND TEST		DEVELOP, DEPLOY AND SCALE					
<ul> <li>Back to basics required</li> <li>Pragmatic scheduling of initiatives</li> </ul>		Short term: focus on key drivers with immediate impact		Mid & long term: digital R&D			

## FINANCE





Tuesday, June 26, 2018

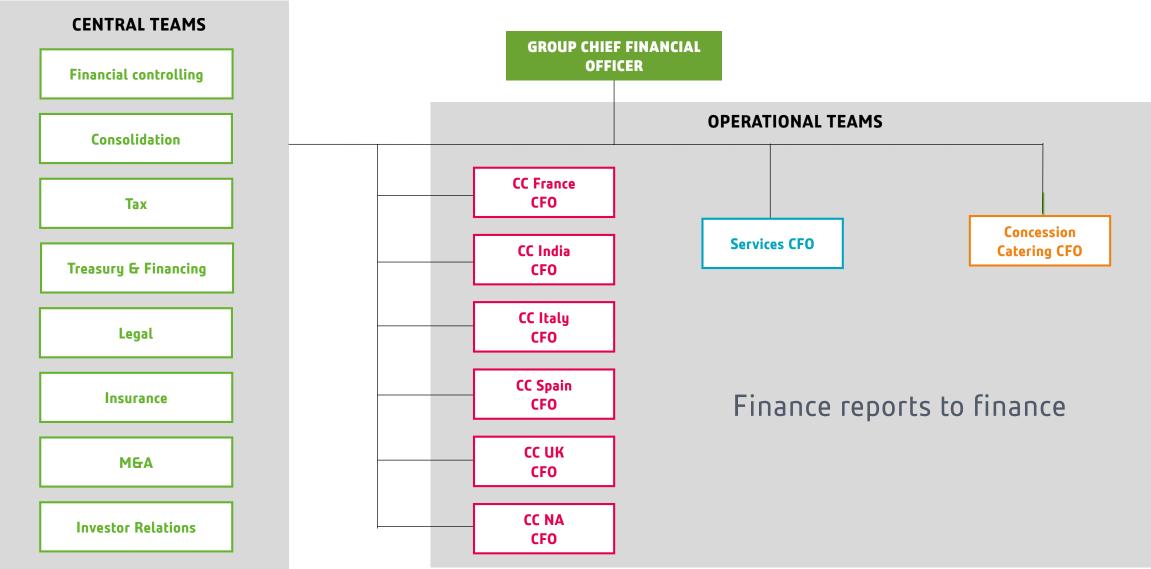
### OUR MISSION

#### **RISK ANTICIPATION AND MITIGATION**



CASH FLOW GENERATION AND VALUE CREATION

### OUR ORGANIZATION



### OUR METHODOLOGY: FROM MONTHLY REPORTING TO MONTHLY CONSOLIDATED CLOSING



REACTIVITY

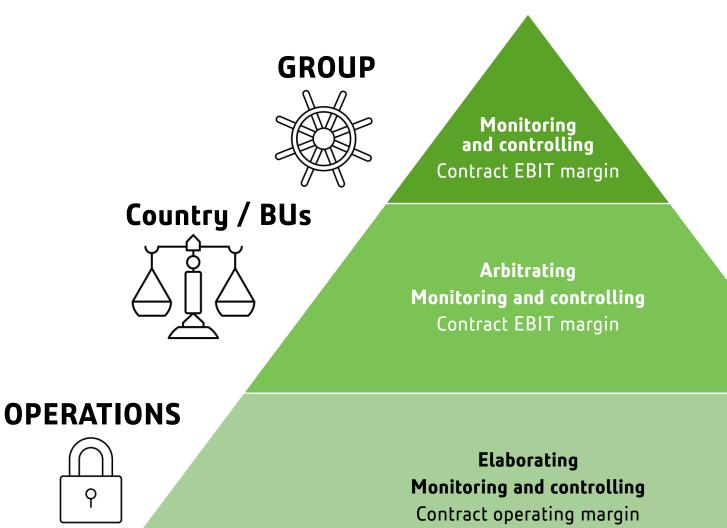
### **CLOSER MONITORING OF CASH**

### **OUR KEY FINANCIAL INDICATORS**



### Available at BU level All BU CEOs accountable for those metrics

## **CONTROLLING: CONTRACT PROFITABILITY**

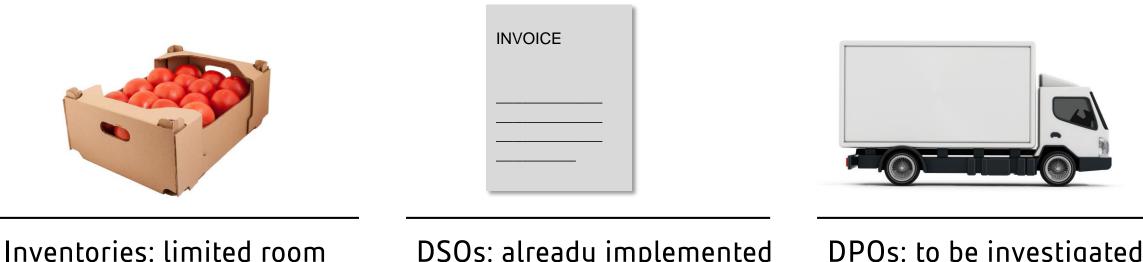


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### **RETURN ON INVESTMENT**



## CONTROLLING: MONITORING OF WCR



for improvement

DSOs: already implemented progress expected

DPOs: to be investigated

### TAX MANAGEMENT

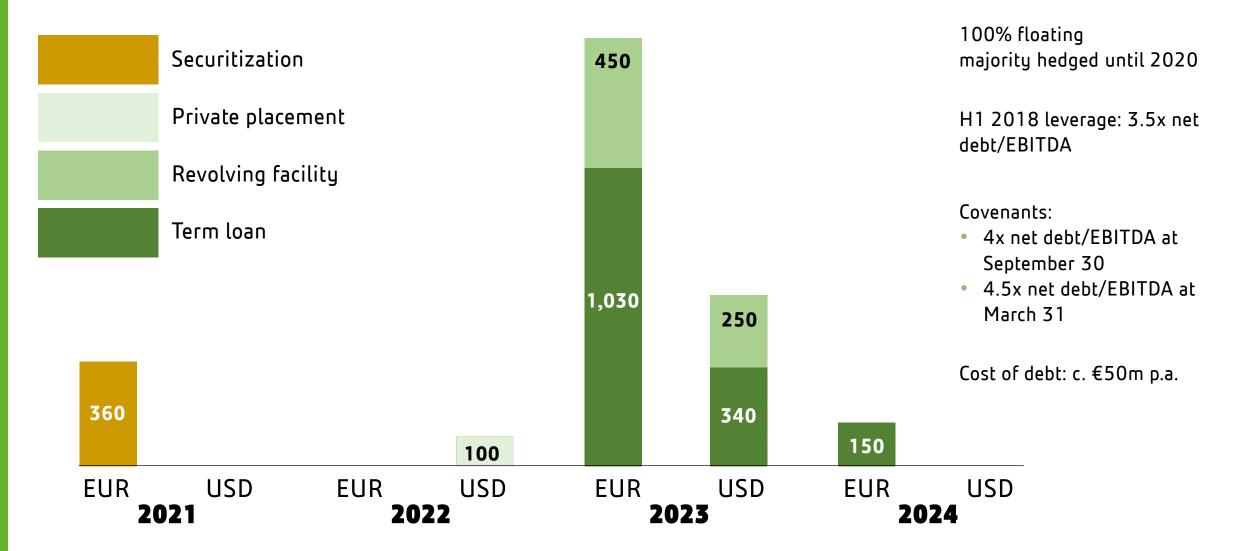


Strong focus going forward



Appointment of a Group tax manager

## FINANCING



# 5-YEAR PLAN ABHONSAND

### **3-YEAR PLAN PILLARS**



Improve free cash flow generation

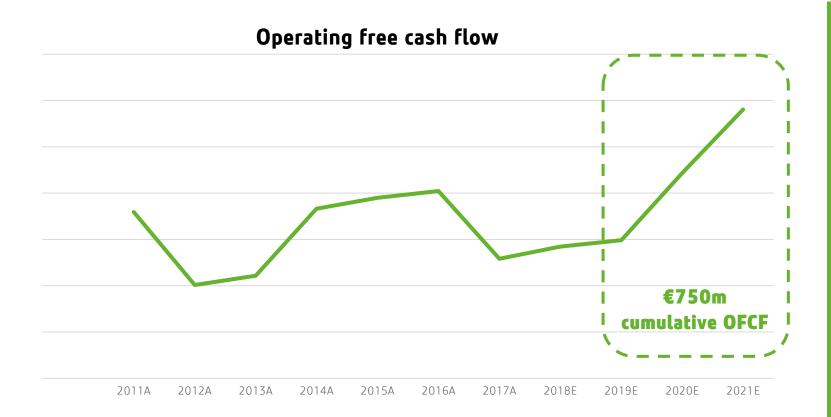
Address future selected growth areas

Develop talented and performing teams

### **CLEAR MANDATES FOR OPERATIONS**

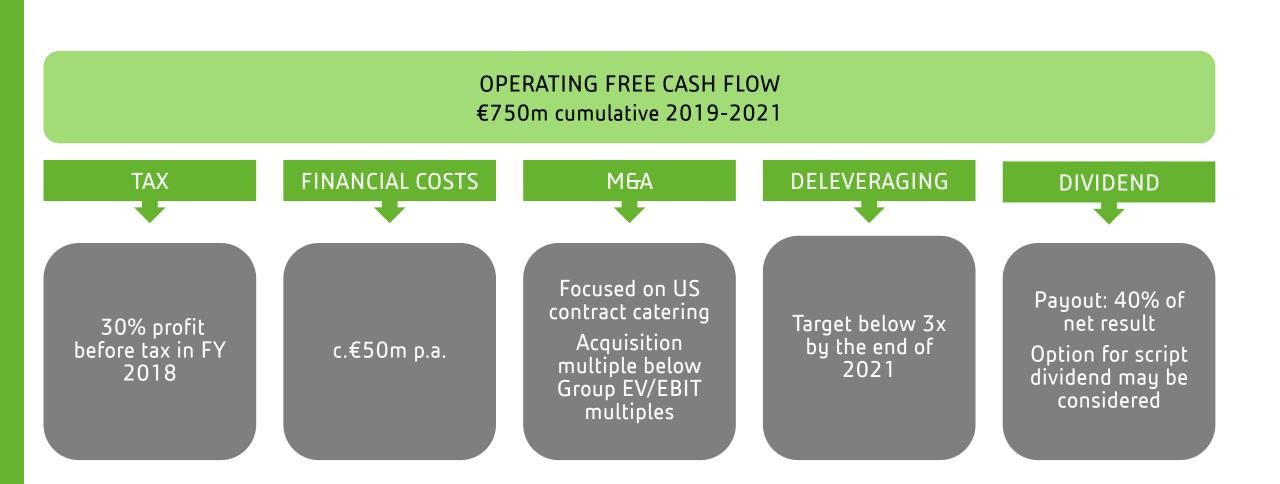


### OUR PATH TOWARDS 2021



- Organic growth above 3% per annum on average and external growth fueled by bolt-on acquisitions in the US
- Adjusted EBITA growth double that of organic growth
- Cumulative operating free cash flow of €750m over the period, allocated to acquisitions in the US, deleveraging and cash return to shareholders

### **USES OF CASH**



### **TOP 120 EXECUTIVE INCENTIVES**





Short-term incentives indexed on organic growth and operating FCF

Long-term incentive plan based on EPS increase and TSR

### **GUIDANCE CONFIRMATION FOR 2018**

### ORGANIC GROWTH CLOSE TO **3%**

ADJUSTED EBITDA MARGIN BETWEEN **7.5%** AND **7.8%** 

EBITA MARGIN BETWEEN **4.3%** AND **4.6%**  CAPEX WITHIN THE
€300M ENVELOPE

### TODAY'S TAKEAWAYS







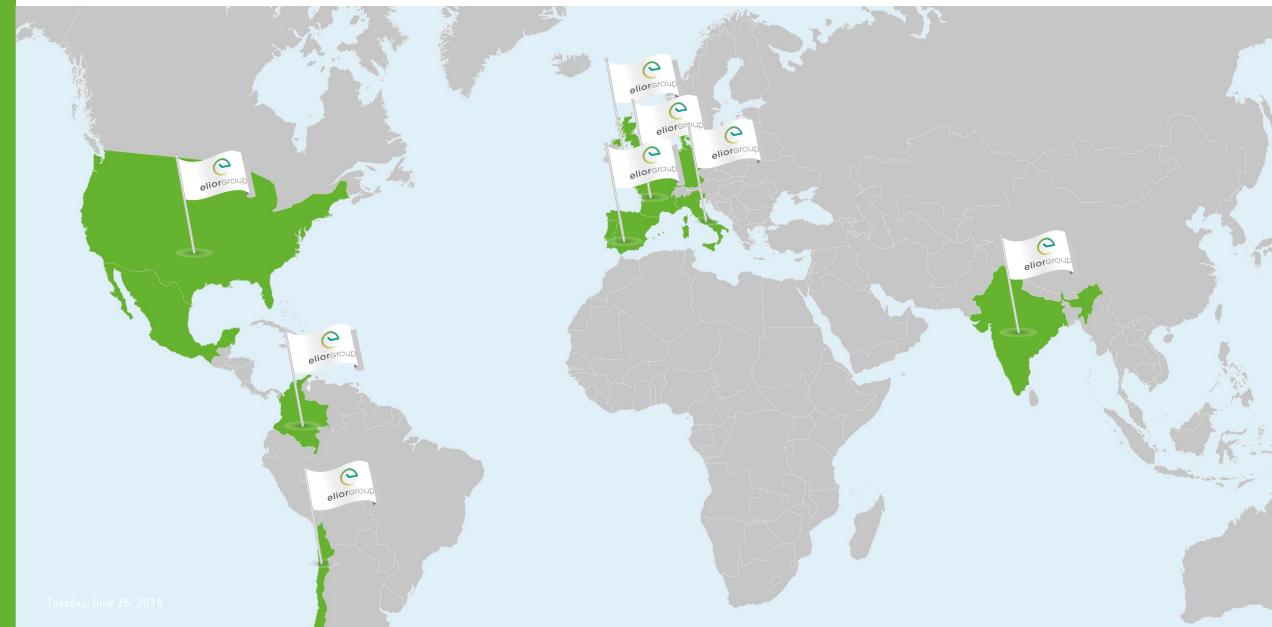


Strong fundamentals and solid positions in our three activities The right organization and team

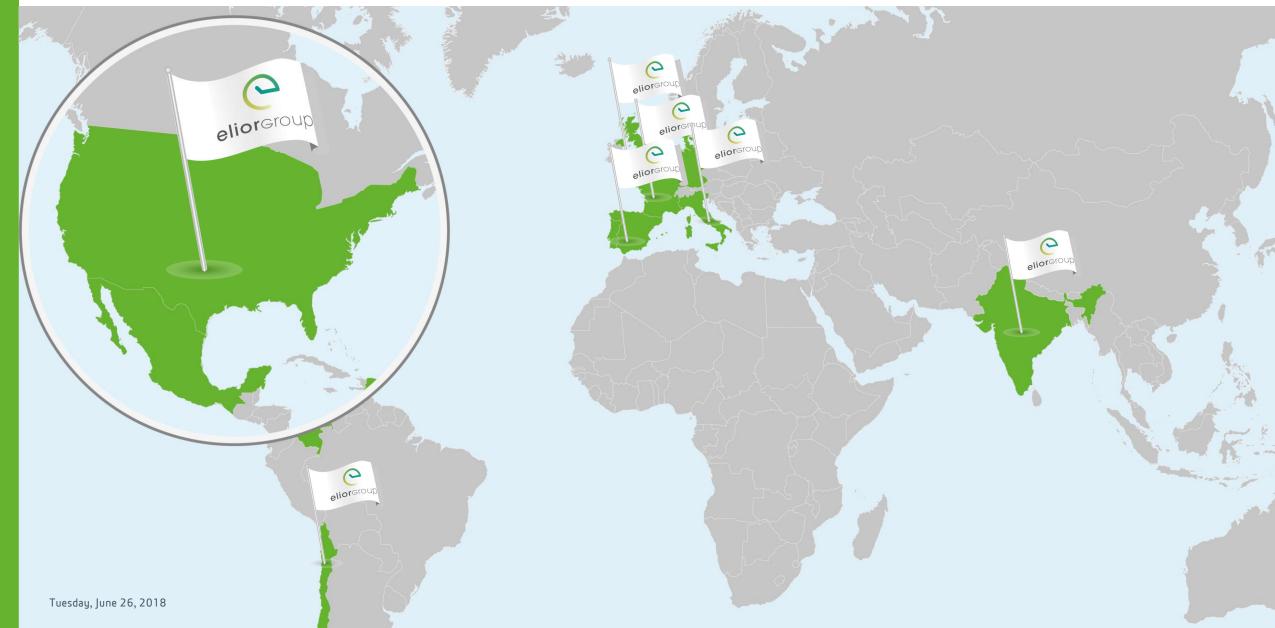
The agility of a strong local presence with the benefits of acting as a Group

Increase free cash flow generation and allocate resources with discipline

## A NEW CHAPTER FOR 2018-2021



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# INVESTOR DAY ELIOR GROUP 2021