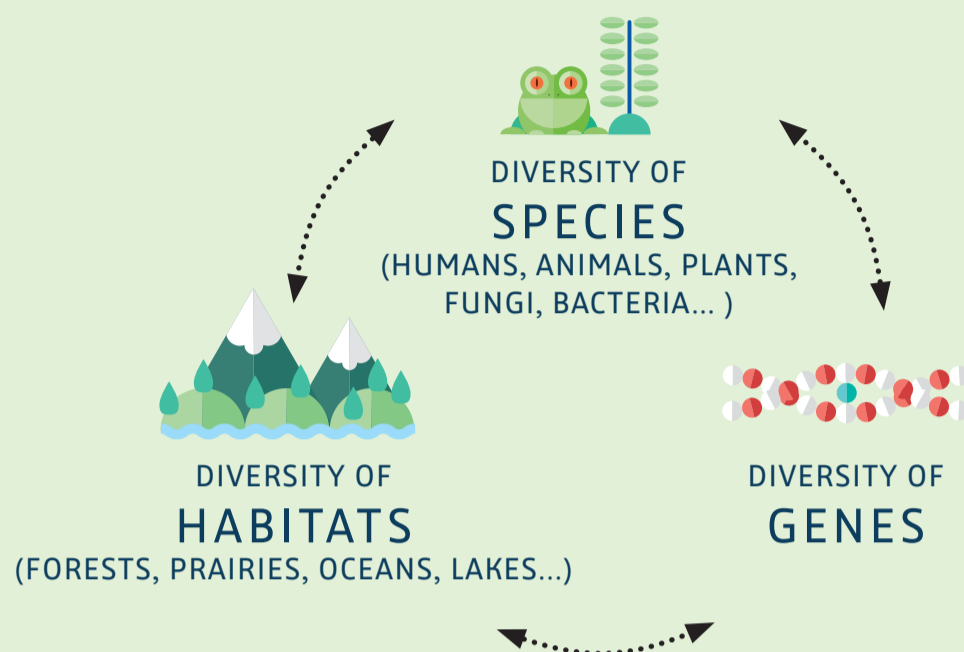


UNDERSTANDING BIODIVERSITY TO PROTECT IT MORE EFFECTIVELY

BIODIVERSITY IS THE DIVERSITY OF OUR LIVING WORLD.

It is fundamental to the food
we eat, our health
and everything we do.



BIODIVERSITY IS UNDER THREAT

23,250

**SPECIES ARE AT RISK
OF EXTINCTION**

(SOURCE UICN)



EVERYDAY ACTIONS THAT PROTECT BIODIVERSITY

1

CONSUME
RESPONSIBLY



2

RESPECT
THE ENVIRONMENT



3

LEARN
AND TELL OTHERS

