

## PRESS RELEASE

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# Communication Elior Group and the Prevent2care Lab unveil the 5 winning start-ups of the first edition of the Nutrition Lab

- Nutrition Lab has recruited its first group of start-ups, offering innovative solutions to make food a lever for better health prevention.
- The 5 winning start-ups were selected out of a total of over 40 candidates, by a jury of Health Nutrition experts, comprising employees of the Elior Group and long-standing partners of the Prevent2care Lab: the Ramsay Santé Foundation, the Pfizer endowment fund, Innovation France and INCO.
- By joining the Nutrition Lab, start-ups will benefit from 6 months customized support to develop their project in the field of health nutrition, notably by drawing on the expertise of the partner groups.

*“Quality food plays a decisive role in health and helps reduce the risk of developing a certain number of diseases. As a responsible caterer, we are particularly attentive to the health and well-being of our guests and are committed to providing them a transparent, balanced and tasty diet. The recruitment of the first group of start-ups bears out this underlying trend in Elior’s commitment to supporting agile and innovative structures to bring about the emergence of technologies that serve better health through food. We are delighted to move forward together with the five winners selected on the strength of their respective solutions that meet the needs and expectations looking forward in terms of health nutrition”, stresses Anne-Cathy De Taevernier, Elior Group Nutrition Director.*

*“Nutrition is one of the 4 drug-free therapies on which the Ramsay Health Foundation has decided to base its effective health prevention actions (along with stress, sleep and physical-activity management). Nutrition is at the heart of many pathologies such as obesity, which today affects nearly one in five French people (17% according to INSERM). The predominance of this comorbidity factor with respect to the impact of the Covid19 epidemic, underscores the sanitary importance of the direct and indirect issues related to nutrition in our country. It is in this context that we create the Nutrition Lab within the Prevent2Care Lab. Well done and welcome to the first selected start-ups”, states Caroline Desaegeher, General Delegate of the Ramsay Santé Foundation, and Communications, Brand & CSR Director of the Ramsay Santé Group.*

*“In the age of personalized medicine, nutrition plays a very complementary role in an increasingly individualized approach to health and patient care. This approach also integrates behavioral and territorial dimensions, which are fundamental to take into account in the development of a solution. It is always very inspiring and cause for hope to discover start-ups, each more innovative than the next, such as those which have just been chosen to receive support from the Nutrition Lab. As a pharmaceuticals company, we are proud to support these winners and their innovative initiatives and to participate in this adventure alongside our partners”, explains David Lepoittevin, member of the Management Committee and Lead of the Prevent2Care Lab work group at Pfizer France.*

## HOW WERE THE WINNING START-UPS SELECTED?

Out of about 40 start-ups that responded to the call for applications launched in December 2020, 11 start-ups were short-listed to pitch their project in front of a jury comprising employees of the Elior group, the Ramsay Santé Foundation, Pfizer, INCO and members of the local Lyonnais ecosystem, the anchor point of the incubation program.

The jury assessed the innovative nature of the projects presented, the viability of their business model, their development potential, the quality of the dedicated team, and their ability to meet a clearly identified need in the field of health nutrition.

After this selection phase, 5 start-ups stood out from the rest and were selected by the jury to join the first edition of the Nutrition Lab.

## A COMPLETE ACCELERATION PROGRAM

The selected start-ups will receive support for 6 months to accelerate the development of their solution and challenge their product or service in contact with experts from the Elior group, the Ramsay Santé Foundation, Pfizer and INCO.

The program is based in Lyon so as to benefit from the wealth of this ecosystem in the field of food, and to benefit the accelerated start-ups. On the other hand, the acceleration program will be fully dematerialized so that start-ups throughout France may benefit from it.

The acceleration program includes: a start-up diagnosis, individual strategic points that will be given once a month to define short and medium-term objectives, collective workshops to build skills on business and specific nutrition topics, access to a pool of experts to answer everyday questions (accounting, legal, communication, etc.), support for fund-raising as well as events (co-development workshops, etc.).

## THE 5 WINNING PROJECTS

<a href="#">Feeleat</a>	Feeleat is a device that tackles eating disorders, by relying on its community, as well as a media support and an application to reconcile you with your diet.
<a href="#">Ludikuiz</a>	A fun and educational monthly box that educates children in adopting good eating habits, and which contains utensils, recipes to try out at home and educational booklets (name change in progress).
Ogust	Ogust develops gourmet sauces in small portions that are enriched with nutrients and ready to use in the fight against malnutrition in seniors.
<a href="#">Luxia scientific</a>	A medical device designed to diagnose and analyze intestinal microbiota so as to support changes in eating behavior through personalized nutrition.
<a href="#">Umiami</a>	100% plant-based alternatives to meat and fish, produced by using a proprietary texturing technology that retains the properties of meat, so as to have a better impact on health, the environment and animals.

The program was launched remotely on Monday February 8, 2021 in the presence of the partners and the 5 winning start-ups.

For more information on the program: [www.prevent2carelab.co/nutritionlab](http://www.prevent2carelab.co/nutritionlab)

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#### **About Elior Group**

Founded in 1991, Elior Group is one of the world's leading operators in contract catering and support services, and a benchmark player in the business & industry, education, health & welfare and leisure markets. With strong positions in 6 countries, the Group generated €3,967 million in revenue in fiscal 2019-2020.

Every day, the Group's 105,000 employees feed over 4 million people in 22,700 restaurants on three continents, and offer services at 2,300 sites in France.

Innovation and social responsibility are at the core of the Group's business model. Elior Group has been a member of the United Nations Global Compact since 2004 and reached GC Advanced Level in 2015.

For further information: [www.eliorgroup.com](http://www.eliorgroup.com) - Elior Group on Twitter: [@Elior\\_Group](https://twitter.com/Elior_Group)

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#### **About the Ramsay Santé corporate foundation**

Founded in 2008 to deal with the issue concerning anonymous and free umbilical-cord blood donations, the Ramsay Santé Corporate Foundation, expanded its scope of intervention in 2017 to include the implementation of public interest actions regarding health prevention. Under the aegis of a scientific college, its mission is to develop and promote innovative programs to raise awareness, inform and promote the adoption of best prevention practices, notably by drawing on the expertise of employees and Group physicians.

[For more information, visit the Foundation page on the Ramsay Santé web site](#)

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#### **About Pfizer Innovation France**

The Pfizer Innovation France Endowment Fund is a non-profit organization founded by Pfizer in 2017 for the purposes of carrying out actions of general interest, as well as organizing and supporting scientific, educational, social and health actions in France and in Europe, by contributing to leveraging research and innovation for the good of patients; it also aims to participate in promoting French scientific knowledge at the international level.

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#### **About INCO**

The mission of the new-economy global accelerator INCO is to lend support to all start-ups whose goal is to change the world, and assist them at all stages of their development. INCO has raised over 200 million euros for these start-ups. Every year, it supports more than 500 start-ups in 40 countries. INCO Incubators integrate all of these activities in one single accelerator model - identifying entrepreneurs by way of bootcamps, and providing 3 to 9 months of support and venture capital at all stages of their development - and boosts the number of successful green and social start-ups that make the world more inclusive and more sustainable.

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