



Press release  
Lyon, December 1, 2020

## ELIOR GROUP AND THE PREVENT2CARE LAB JOIN FORCES AND LAUNCH A CALL FOR CANDIDATES FOR THE FIRST EDITION OF THE “NUTRITION LAB”, AN INCUBATION PROGRAM DEDICATED TO NUTRITIONAL HEALTH

**Elior Group, the French leader in contract catering that feeds more than 5 million guests around the world every day, and the Prevent2Care Lab, an accelerator for start-up and health prevention associations, join forces to leverage food as the means to ensure better health prevention. Together, they launch a call to recruit the first batch of start-ups to take part in the Nutrition Lab program and will be receiving applications between December 1 and 31, 2020.**

Founded in 2018 as the result of an initiative taken by the Ramsay Santé Foundation, the Prevent2Care Lab was joined in 2019 by Pfizer Innovation France. This year, the Prevent2Care Lab develops the Nutrition Lab, its branch dedicated to health nutrition. Elior Group thus provides its support to INCO, a global accelerator of green and social start-ups, to operate this new program and support start-ups whose ambition is to promote better health through food.

*“Elior Group is delighted to participate in the Nutrition Lab incubation program. As the leading French social caterer, we are committed to providing our guests healthy meals that are good for the planet and tasty. Supporting start-ups that draw on innovation and nutrition to improve health is further proof of the commitment of Elior Group, which will bring its food and tech expertise to the five selected start-ups”, states Anne-Cathy de Tavernier, Elior Group Nutrition Director.*

*“The links between nutrition and health is becoming increasingly well-known and the risk of developing many diseases (cancers, cardiovascular diseases and diabetes) can be reduced by adopting ad hoc nutritional habits. Developing a nutrition branch within the Prevent2Care Lab to promote the emergence of innovative digital solutions struck us as being both timely and relevant. In addition, we have teamed up with one of the global leaders in contract catering, which is obviously sensitive to these subjects and an expert in the field”, adds Caroline Desaeher, Delegate General of the Ramsay Santé Foundation.*

*“In terms of behavioral health, nutrition is a key component because it can play a major role in the occurrence of certain chronic pathologies. With the Nutrition Lab, the Prevent2Care Lab program is expanding into a new dimension where digital innovation is put to the service of food, by benefiting from the expertise of one of the key players in the field”, explains Sabrina Lesage, Head of Strategic Alliances at Pfizer France.*

## A NATIONAL CALL FOR PROJECTS TO ACCELERATE 5 START-UPS

**The call for projects to recruit the first batch of 5 start-ups which will take part in the Nutrition Lab is open until December 31, 2020.** The 5 selected start-ups will then receive free support for a period of 6 months and benefit from the INCO ecosystem (40 countries, 500 start-ups), as well as from Elior's food and tech expertise.

**To find out about the selection criteria and apply, start-ups can visit the program's website and complete their application form: [www.prevent2carelab.co/nutritionlab](http://www.prevent2carelab.co/nutritionlab)**

The Nutrition Lab will be based in Lyon but will target start-ups throughout the entire country.

## 4 PRIORITY CHALLENGES FOR BETTER HEALTH NUTRITION

For several years, nutrition has become an issue of growing concern in the onset of certain pathologies (obesity, cardiovascular diseases, cancers, etc.). Nonetheless, eating habits have changed little since 2005, despite measures implemented within the framework of the French PNNS (national health nutrition program): only 42% of adults and 23% of children consume at least 5 fruits and vegetables per day.

For this reason, the nutrition experts from the Elior group and INCO have identified 4 priority challenges that the Nutrition Lab start-ups must be able to address so as to pursue the efforts already made in the field of health nutrition:

- Develop new gourmet food products that respect consumers' health and encourage adopting better eating habits and taking pleasure in eating;
- Promote personalized nutrition by drawing on the contribution of new technologies to improve eating habits and practices;
- Provide better care through nutrition so as to improve the care and quality of life of patients suffering from chronic diseases, mental health disorders and other pathologies;
- Fight against eating disorders to prevent the food we eat from becoming a source of health risk (obesity, eating disorders, etc.).

**All information can be found on the dedicated site: [www.prevent2carelab.co/nutritionlab](http://www.prevent2carelab.co/nutritionlab)**

**About Elior Group**

Founded in 1991, Elior Group has grown into one of the world's leading operators in contract catering and support services has become a benchmark player in the business & industry, education, Health & welfare and leisure markets. With strong positions in 6 countries, the Group generated €3,967 million in revenue in fiscal 2018-2019.

Our 105,000 employees feed over 5 million people on a daily basis in 23,500 restaurants on three continents and offer services on 2,300 sites in France.

Innovation and social responsibility are at the core of our business model. Elior Group has been a member of the United Nations Global Compact since 2004, reaching the GC Advanced Level in 2015.

For further information please visit our website at: <http://www.eliorgroup.com> or follow us on Twitter: (@Elior\_Group)

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**About INCO**

The mission of the new-economy global accelerator INCO is to lend support to all start-ups whose goal is to change the world, and assist them at all stages of their development. INCO has raised over 200 million euros for these start-ups. Every year, it supports more than 500 start-ups in 40 countries. INCO Incubators integrate all of these activities in one single accelerator model - identifying entrepreneurs by way of bootcamps, and providing 3 to 9 months of support and venture capital at all stages of their development - and boosts the number of successful green and social start-ups that make the world more inclusive and more sustainable.

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**About the Ramsay Santé corporate foundation**

Founded in 2008 to deal with the issue concerning anonymous and free umbilical-cord blood donations, the Ramsay Santé Corporate Foundation, expanded its scope of intervention in 2017 to include the implementation of public interest actions regarding health prevention. Under the aegis of a scientific college, its mission is to develop and promote innovative programs to raise awareness, inform and promote the adoption of best prevention practices, notably by drawing on the expertise of employees and Group physicians.

For more information [visit the Foundation page on the Ramsay Santé web site](#)

**About Pfizer Innovation France**

The Pfizer Innovation France Endowment Fund is a non-profit organization founded by Pfizer in 2017 for the purposes of carrying out actions of general interest, as well as organizing and supporting scientific, educational, social and health actions in France and in Europe, by contributing to leveraging research and innovation for the good of patients; it also aims to participate in promoting French scientific knowledge at the international level.

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