



Sighor



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PRESS RELEASE

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Concession catering Areas, Autogrill, Sighor and SSP team up with top chef Marc Veyrat to design a unique culinary experience for motorway restaurants: Culin'Aires

The companies Areas, Autogrill, Sighor and SSP have decided to pool their expertise in travel catering for an ambitious collaborative project offering travelers a culinary experience on the road featuring gourmet dishes based on local, natural produce and created by renowned French chef Marc Veyrat. For Areas, Autogrill, Sighor and SSP, Culin'Aires underscores their expertise as caterers and promotes their initiatives and goals to foster healthy eating.

The aim of the Culin'Aires project is to make the refreshment break a tastier, more savory experience and to transmit the French way of life, as well as to promote quality produce and the love of the land.



Culin'Aires

Culin'Aires is to be launched on April 5 in 160 cafeterias and sandwich bars across the French motorway network. The first Culin'Aires menu has been designed by Areas, Autogrill, Sighor and SSP in partnership with three-star chef Marc Veyrat.

The groundbreaking Culin'Aires concept provides a catering solution that is accessible to all at standard prices for all outlets across France, with sandwiches at €5.90 and main courses at €11.90.

In order to respect the seasonality of produce, recipes are renewed every season.

On the menu

Quality, seasonal French produce is used in a range of tasty, gourmet, yet simple meals.

Sandwich: whole wheat bread made from Label Rouge flour, filled with French beef, rocket salad, fresh basil, crushed tomatoes and béarnaise sauce.

Main dish: quinoa cooked in a citrus vegetable stock with raisins, ratatouille and fresh, French truffled free-range eggs.

For more information, visit www.culin-aires.com

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About Elior Group

Founded in 1991, Elior Group has grown into one of the world's leading operators in the catering and support services industry, and has become a benchmark player in the business & industry, education, healthcare and travel markets. Now operating in 16 countries, the Group generated €6,422 million in revenue through 25,000 restaurants and points of sale in FY 2016-2017. Our 127,000 employees serve 5.5 million people on a daily basis, taking genuine care of each and every one by providing personalized catering and service solutions to ensure an innovative customer experience.

We place particular importance on corporate social responsibility and have been a member of the United Nations Global Compact since 2004 and we reached the GC Advanced level in 2015. The professional excellence of our teams, as well as their unwavering commitment to quality and innovation and to providing best in-class service is embodied in our corporate motto: "Time savored".

For further information please visit our website: <http://www.eliorgroup.com> or follow us on Twitter: @Elior_Group

About Areas

Areas is one of the global leaders in the travel catering and retail industry, generating €1.774 billion in revenue in 2016/2017. A global brand of Elior Group, Areas welcomes 330 million customers each year in 2,000 restaurants and points of sale in 14 countries, throughout Europe as well as in the USA, Mexico and Chile. As the caterer of choice in the travel and leisure markets, focusing on quality for 50 years, Areas is present in transportation hubs large and small across the world (airports, train stations, motorway service plazas), as well as in exhibition centers and leisure parks. Building upon a culture of operational excellence, Areas draws on its in-depth understanding of travelers' needs and the most extensive range of catering concepts on the market to offer the perfect blend of ingredients for each of its 900,000 daily customers to savor.

For further information: <http://www.areas.com> Areas on Twitter @Areas / @Areas_FR / @Areas_ES

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About Autogrill Group®

The Autogrill Group® is present in 31 countries with a staff of 57, 000 employees operating in 4,000 points of sale: 145 of which in airports, 49 in train stations, 648 on motorways and 79 in other venues. Autogrill Group® manages, either directly or via franchises, a portfolio of 300 international and national brands. Listed on the Milan stock market, it is indirectly controlled by Edizione Srl, the financial holding of the Benetton family which holds a capital stake of 50.1 %.

Autogrill® in France

Autogrill® France has managed its own catering and services activities in France since 1993. It operates 48 transport and town-center concessions (Carrousel du Louvre, Village de Marques Miramas), with a total of 184 points of sale. Autogrill® France has a staff of 2,000 employees on average across France and generated revenues of over €160m in 2017.

www.autogrill.com / www.autogrill.fr

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About Sighor

A major player in the hotel services and commercial catering sub-concession sector, SIGHOR Group is a consortium of over 60 independent professionals specialized in hotel and catering management. SIGHOR is the major independent motorway-services consortium in France. Created with the backing of the Clermont-Ferrand / Issoire and the Riom Chambers of Commerce and Industry, SIGHOR initially brought together 35 caterers for its first project: the Aire des Volcans rest area on the A71 motorway in 1991.

The SIGHOR Group has since expanded and now has over 60 professionals in its ranks, as well as a network of another 60 partners in the Auvergne, Limousin, Midi-Pyrénées and Languedoc-Roussillon regions.

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In France, the SIGHOR Group manages 40 motorway rest areas, as well as 64 motorway restaurants and points of sale in France. Group strategy is underpinned by the fact that its product offerings are not standardized. To this end, Sighor promotes modern catering concepts that showcase regional specialties. Determined and enthusiastic, Sighor embarked on a “Tour de France” as the partner of caterers,

passing from region to region forging more and more relations that have enabled it to cultivate a savoir-faire in certain areas and products, and acquire the trade secrets transmitted from one generation to the next. Driven by its passion for savor, SIGHOR speaks directly to the heart and soul of the traveler by defending and preserving the recipes of France, as reflected in its own past.

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About SSP - Select Service Partner - www.foodtravelexperts.com

SSP is a leading operator of food and beverage concessions in travel locations, operating restaurants, bars, cafés, food courts, lounges and convenience stores in airports, train stations, motorway service stations and other leisure locations. With over 50 years of experience, today we have nearly 35,000 employees, serving approximately a million customers every day. We have business at approximately 140 airports and 280 rail stations, and operate more than 2,500 units in over 30 countries around the world. SSP operates an extensive portfolio of more than 450 international, national, and local brands. Among these are local heroes such as MASH in Copenhagen, James Martin Kitchen in London, and Hung's Delicacies in Hong Kong. Our range also includes proprietary brands created for the travel sector including Upper Crust, Le Grand Comptoir and Ritazza, as well as international names such as Burger King, Starbucks, Hard Rock Café and YO! Sushi. We also create stunning bespoke concepts such as Five Borough Food Hall in JFK, New York and Walter at Zurich.

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