

#### **PRESS RELEASE**

Paris, February 5, 2018

# Appointment Benoît Cornu appointed Chief Communications Officer of Elior Group

Elior Group appointed Benoît Cornu as Group's Chief Communications Officer. He reports to Philippe Guillemot, Chief Executive Officer of Elior Group, and is a member of the Group Management Committee.

Aged 51, Benoît is a graduate of ESC Dijon (Burgundy School of Business) and began his career as a marketing researcher at the Prosop Institut and then at Chronopost. In 1998 he joined Match supermarkets (Cora group) where he was in charge of brand development projects. In 2000, he was appointed Marketing and Coordination Director of Opéra, the central procurement unit of the Casino and Cora-Match groups. In 2002, he became Deputy Chief Executive Officer of EMC Distribution (the central procurement unit of the Casino group), then in 2003 Vice President, Communications and External Relations, for the Casino group.

In 2007 he was appointed as Chief Communications Officer of the PMU group. Over the past ten years, Benoît has worked on PMU's project to completely transform its business, brand and image, against a backdrop of increasing globalization, the digital revolution, and the French gambling industry being opened up to competition. In 2016 he was named Communications Person of the Year by France's largest corporate communications trade association, Communication & Entreprise.

# About Elior Group

Founded in 1991, Elior Group has grown into one of the world's leading operators in the catering and support services industry, and has become a benchmark player in the business  $\oplus$  industry, education, healthcare and travel markets. Now operating in 16 countries, the Group generated  $\oplus$ 6,422 million in revenue through 25,000 restaurants and points of sale in FY 2016-2017. Our 127,000 employees serve 5.5 million people on a daily basis, taking genuine care of each and every one by providing personalized catering and service solutions to ensure an innovative customer experience.

We place particular importance on corporate social responsibility and have been a member of the United Nations Global Compact since 2004, reaching the GC Advanced Level in 2015. The professional excellence of our teams as well as their unwavering commitment to quality and innovation and to providing best-in-class service is embodied in our corporate motto: "Time savored".

For further information please visit our website <a href="http://www.eliorgroup.com">http://www.eliorgroup.com</a> or follow us on Twitter <a href="mailto:aElior\_Group">aElior\_Group</a>

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