

Paris, November 22, 2017

Communication
Elior Group receives three Stratégies Grand Prix
awards in Paris for Sports Communications and
is shortlisted for two European Excellence Awards

Elior Group has just won three Sports Communications awards at France's 2017 Stratégies Grand Prix for its #2024secondes of well-being campaign supporting Paris's bid for the 2024 Olympic and Paralympic Games:

- The Gold Award in the Digital Marketing / Digital Media category.
- Two Silver Awards – one in the Brand Content category and the other for best Global Communications Campaign.

Designed in conjunction with the Sport Market agency and launched by the Olympic-champion couple, Tony Yoka and Estelle Mossely, as well as the Paralympic champion, Michaël Jérémiasz, the aim of #2024secondes of well-being was to mobilize the French to back Paris' bid for the 2024 Olympics and Paralympics by championing the equation of:

fork + sneakers = well-being

Elior Group's #2024secondes of well-being campaign has also been shortlisted for the 2017 European Excellence Awards (EEA) in the Best Campaign – France category. And Elior Group is also on the EEA shortlist in the Change Communications category for its campaign developed in association with Content Design Lab to promote the Group's new workwear for some 20,000 employees in France. The award ceremony will be held on November 30 in Hamburg.

Frédéric Fougerat, Group Vice-President Communications, said: *"These three awards for Sports Communications at France's Stratégies Grand Prix and our shortlisting in two categories at the European Excellence Awards – one of the most prestigious international competitions in the communications field – are achievements of which we can be justly proud and reflect the hard work of those who every day help Elior Group to be a caterer of choice worldwide."*

About Elior Group

Founded in 1991, Elior Group has grown into one of the world's leading operators in the catering and support services industry, and has become a benchmark player in the business & industry, education, healthcare, and travel markets.

Now operating in 15 countries, the Group generated €5,896 million in revenue through 23,000 restaurants and points of sale in FY 2015-2016. Our 120,000 employees serve 4.4 million people on a daily basis, taking genuine care of each and every one by providing personalized catering and service solutions to ensure an innovative customer experience.

We place particular importance on corporate social responsibility and have been a member of the United Nations Global Compact since 2004, reaching the GC Advanced Level in 2015. The professional excellence of our teams as well as their unwavering commitment to quality and innovation and to providing best-in-class service is embodied in our corporate motto: "Time savored".

For further information please visit our website (<http://www.eliorgroup.com>) or follow us on Twitter (@Elior_Group).

Investor relations

Marie de Scorbiac – marie.descorbiac@eliorgroup.com / +33 (0)1 71 06 70 13

Press contact

Inès Perrier – ines.perrier@eliorgroup.com / +33 (0)1 71 06 70 60

Anne-Laure Sanguinetti anne-laure.sanguinetti@eliorgroup.com / +33 (0)1 71 06 70 57

eliorgroup.com