

Paris, October 12, 2017

## International development Areas wins 10<sup>th</sup> international airport catering concession in the US at Minneapolis-Saint Paul International Airport

Areas, the global concession catering brand of Elior Group, announces that it has been awarded a 10-year catering concession contract to manage 15 restaurants at Minneapolis-Saint Paul International Airport. Together with AERO Service Group and Innovative Retail Group, Areas has designed an innovative catering offering based on a balanced mix of internationally renowned brands and emblematic regional chains that promote local cuisine.

Areas CEO Pedro Fontana declared: "We are very proud of our consolidation of the American airport market. After Chicago, Los Angeles, Atlanta, Miami, Newark, Washington, Indianapolis, Orlando and Detroit, this contract underscores our ability to attract major international airports thanks to our portfolio of brand franchises as well as our expertise in appealing to local brands that are in vogue. With our in-depth knowledge of travel catering trends our goal is to provide international travelers with excellent service and innovative catering concepts."

Areas' offering provides a variety of complementary brands ranging from the relaxed coffee shop format to take-away vendors and the most upscale restaurants, all strategically installed in the various terminals to accommodate the natural flow and needs of travelers as they pass through the airport.

In terminal A, Areas will be proposing a variety of catering solutions, including: Leann Chin, an Asian restaurant; People's Organic, a local brand specialized in organically grown food produce; The Cook & the Ox, a meat and seafood restaurant run by chef Jack Riebel, as well as a Bruegger's Bagels, a Chick-Fil-A, a Panda Express and The Blue Door Pub, famed for its classic Minnesota burger.

Moving on to terminal B, passengers will be able to discover the **City Point Bar**, a bar-cum-restaurant specially designed by Areas.

Finally, at Terminal F, Areas will be installing a food court which offers travelers a choice of menu between **Chick-Fil-A**, **Wendy's**, **Panda Express**, **People's Organic**, **Auntie Anne's & Cinnabon**, **Buffalo Wild Wings**, the Mexican restaurant **Zona Cocina**, and Minneapolis' own iconic restaurant, **Hi-Lo Diner**.

The first points of sale will open in 2018 and the complete offering should be installed and up and running by 2019.

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## About Areas

Areas is one of the global leaders in the travel catering and retail industry, generating €1.668 billion in revenue in 2016. A global brand of Elior Group, Areas welcomes 330 million customers each year in 2,000 restaurants and points of sale in 13 countries, throughout Europe as well as in the USA, Mexico and Chile. As the caterer of choice in the travel and leisure markets, focusing on quality for 45 years, Areas is present in transportation hubs large and small across the world (airports, train stations, motorway service plazas), as well as in exhibition centers and leisure parks. Building upon a culture of operational excellence, Areas draws on its in-depth understanding of travelers' needs and the most extensive range of catering concepts on the market to offer the perfect blend of ingredients for each of its 900,000 daily customers to savor.

For further information: http://www.areas.com Areas on Twitter @Areas\_ / @Areas\_ FR / @Areas\_ ES / @AreasUSA

## About Elior Group

Founded in 1991, Elior Group has grown into one of the world's leading operators in the catering and support services industry, and is now a benchmark player in the business & industry, education, healthcare, and travel markets. Now operating in 15 countries, the Group generated €5,896 million in revenue through 23,000 restaurants and points of sale in FY 2015-2016. Our 120,000 employees serve 4.4 million customers on a daily basis, taking genuine care of each and every one by providing personalized catering and service solutions to ensure an innovative customer experience. We place particular importance on corporate social responsibility and have been a member of the United Nations Global Compact since 2004. The professional excellence of our teams, as well as their unwavering commitment to quality and innovation and to providing best in-class service is embodied in our corporate motto: "Time savored".

For further information please visit our website: <u>http://www.eliorgroup.com</u> or follow us on Twitter: @Elior\_Group

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