

PRESS RELEASE

Paris, June 29, 2017

Areas carries off best wine bar prize with Ferrari Spazio Bollicine

Areas, the international travel catering brand of Elior Group, has made its mark by winning the Best Airport Wine Bar of the Year prize at the prestigious 2017 Airport Food & Beverage (FAB) Awards for its Ferrari Spazio Bollicine catering outlets in the Milan Malpensa, Rome Fiumicino and Milan Linate airports. Organized by The Moodie Davitt Report and The Foodie Report, these "Oscars" of airport catering are the most important event of the year in the sector. The jury also awarded Areas two prizes for its customer satisfaction program.

The Ferrari Spazio Bollicine wine bar concept combines the pleasure of tasting the finest sparkling Italian wines and a wide range of culinary delights to give travelers the opportunity of enjoying the unique experience of savoring an Italian aperitif. The outlets in the wine-bar network draw their strength from the partnership between Ferrari Trento, the leading producer of metodo classico in Italy, and Areas, which has selected a gastronomic menu designed by renowned Michelin 2-star chef Alfio Ghezzi. In addition to receiving the Best Airport Wine Bar of the Year award, the catering concept was named Regional Winner (Europe) in the same category.

In the Customer Service Initiative of the Year category, the FAB Awards jury also designated Areas' customer satisfaction program Regional Winner (Europe) and gave it a high recommendation in the same category. Areas has launched an ambitious strategy for 2020 focused on improving customer experience to increase satisfaction and recommendations. To achieve this, the brand has implemented various digital initiatives in all of its regional markets of operation.

In 2016, Areas' gastronomic restaurant, I Love Paris by Guy Martin, situated in Hall L of terminal 2E at Paris-Charles de Gaulle received first prize in the "Airport Chef-Led/Fine Dining of the Year" category.

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¹ Airport Food & Beverage Awards



About Areas

Areas is one of the global leaders in the travel catering and retail industry.with global sales of €1.668bn in 2016. A global brand of Elior Group, Areas welcomes 330 million customers each year in 2,000 restaurants and points of sale in 13 countries in Europe and the US, as well as in Mexico and Chili

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As the caterer of choice in the travel and leisure markets, Areas has made quality its key priority for 45 years and is now present in strategic and local transportation hubs across the world (airports, train stations, motorway service plazas), as well as in exhibition centers and leisure parks.

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Building upon a culture of operational excellence, Areas draws on its in-depth understanding of travelers' needs and the most extensive range of catering concepts on the market to offer the perfect blend of ingredients for each of its 900,000 daily customers to savor.

For further information: areas.com Areas on Twitter: <u>@Areas_FR</u>/<u>@Areas_ES</u>

About Elior Group

Founded in 1991, Elior Group has grown into one of the world's leading operators in the catering and support services industry, and is now a benchmark player in the business € industry, education, healthcare, and travel markets. Now operating in 15 countries, the Group generated €5,896 million in revenue through 23,000 restaurants and points of sale in FY 2015-2016. Our 120,000 employees serve 4.4 million customers on a daily basis, taking genuine care of each and every one by providing personalized catering and service solutions to ensure an innovative customer experience. We place particular importance on corporate social responsibility and have been a member of the United Nations Global Compact since 2004. The professional excellence of our teams, as well as their unwavering commitment to quality and innovation and to providing best in-class service is embodied in our corporate motto: "Time savored".

For further information: http://www.eliorgroup.com Elior Group on Twitter: @Elior_Group

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