



**PRESS RELEASE** 

Paris, March 2, 2017

CSR strategy

# Areas teams up with Moulinot to recover its waste generated at the Porte de Versailles exhibition center

Areas, the global concession catering travel and leisure brand of Elior Group has teamed up with Moulinot to ensure the collection, management and recovery of the 300 tons of waste it generates annually at its catering sites at the Porte de Versailles exhibition center in Paris. Through this partnership, Areas is looking to recover 50% of its waste by April 2017.

Last December, Areas won an 11-year contract for all 40 catering outlets at Paris expo Porte de Versailles. These points of sale cater for nearly 10 million visitors a year. Aware of the environmental impact of its activities, Areas has developed a responsible offering, accompanied by an innovative waste-collection and recovery system.

In order to meet its target to recover 50% of its waste by the end of March, Areas has teamed up with Moulinot to create an eco-site where food waste, cartons, glass, bottles, plastic, canisters and cling film can be compacted. This system also allows for the specific recovery of the various categories of waste in specially adapted processing lines. For food waste, for instance, which is currently treated by methanization, an innovative process, unique in France, will be introduced in the near future to transform it into compost for local agricultural use.

In addition, Moulinot has set up five waste-collection points near Halls 1, 2, 4 and 7 of the exhibition center to be close to the areas which produce the bulk of the waste and therefore make sorting easier for Areas' staff. A dedicated Moulinot agent is in charge of the collection and transport of waste to the eco site.

Moulinot has also set up dedicated workshops to raise the awareness of Area's 100 employees working at the exhibition center and to instruct them in the everyday gestures required to optimize waste collection, sorting and recovery.



## About Moulinot

Coming from a long line of caterers spanning three generations, Stephan Martinez decided in 2013 to set up Moulinot Compost & Biogaz, a company specialized in food-waste collection and recovery in restaurants, hotels, canteens and food markets in the Paris region. In 2007, he was the first caterer to set up a food-waste sorting system in his own restaurant. Moulinot won the 2016 Remarkable SME award for its comprehensive food-waste offering. After developing solutions for food-waste sorting, collection by green vehicles and recovery by methanization, Moulinot is set to open, within the next few weeks, the first food-waste composting platform in the Paris region, in partnership with the SEMARDEL group. With a staff of 20 employees, Moulinot currently boasts 250 clients in the Paris region.

For further details please consult : www.moulinot.fr

#### About Areas

Areas is one of the global leaders in the travel catering and retail industry, generating €1.668 billion in revenue in 2016. A global brand of Elior Group, Areas welcomes 330 million customers each year in 2,000 restaurants and points of sale in 13 countries, throughout Europe as well as in the USA, Mexico and Chile. As the caterer of choice in the travel and leisure markets, focusing on quality for 45 years, Areas is present in transportation hubs large and small across the world (airports, train stations, motorway service plazas), as well as in exhibition centers and leisure parks. Building upon a culture of operational excellence, Areas draws on its in-depth understanding of travelers' needs and the most extensive range of catering concepts on the market to offer the perfect blend of ingredients for each of its 900,000 daily customers to savor.

For further information: http://www.areas.com Areas on Twitter @Areas / @Areas FR / @Areas ES

## About Elior Group

Founded in 1991, Elior Group has grown into one of the world's leading operators in the catering and support services industry, and is now a benchmark player in the business & industry, education, healthcare, and travel markets. Now operating in 15 countries, the Group generated €5,896 million in revenue through 23,000 restaurants and points of sale in FY 2015-2016. Our 120,000 employees serve 4.4 million customers on a daily basis, taking genuine care of each and every one by providing personalized catering and service solutions to ensure an innovative customer experience. We place particular importance on corporate social responsibility and have been a member of the United Nations Global Compact since 2004. The professional excellence of our teams, as well as their unwavering commitment to quality and innovation and to providing best in-class service is embodied in our corporate motto: "Time savored".

For further information please visit our website: <a href="http://www.eliorgroup.com">http://www.eliorgroup.com</a> or follow us on Twitter: <a href="mailto:@Elior\_Group">@Elior\_Group</a>

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