

Paris, March 9, 2018

Communication Elior Group receives the grand prix TOP/COM 2018 for its campaign supporting Paris 2024

The communication campaign supporting Paris's bid for the 2024 Olympic and Paralympic Games has won in Paris the grand prix TOP/COM 2018 in the category Sponsoring. Awarded by a jury of professionals in communication, these annual awards are given to the best communications projects.

Designed in conjunction with the Sport Market agency and launched by the Paralympic champion, Michaël Jérémiasz, the aim of #2024secondes of well-being was to mobilize the French to back Paris' bid for the 2024 Olympics and Paralympics by championing the equation of:

fork + sneakers = well-being

Elior Group's #2024secondes of well-being campaign has also won three Sports Communications awards at France's 2017 Stratégies Grand Prix: the Gold Award in the Digital Marketing / Digital Media category, and two Silver Awards, one in the Brand Content category and the other for best Global Communications Campaign. This campaign also receives a European Excellence Award in the Best Campaign – France category.

About Elior Group

Founded in 1991, Elior Group has grown into one of the world's leading operators in the catering and support services industry, and has become a benchmark player in the business & industry, education, healthcare and travel markets. Now operating in 16 countries, the Group generated €6,422 million in revenue through 25,000 restaurants and points of sale in FY 2016-2017. Our 127,000 employees serve 5.5 million people on a daily basis, taking genuine care of each and every one by providing personalized catering and service solutions to ensure an innovative customer experience.

We place particular importance on corporate social responsibility and have been a member of the United Nations Global Compact since 2004, reaching the GC Advanced Level in 2015. The professional excellence of our teams as well as their unwavering commitment to quality and innovation and to providing best-in-class service is embodied in our corporate motto: "Time savored".

For further information please visit our website <http://www.eliorgroup.com> or follow us on Twitter [@Elior_Group](https://twitter.com/Elior_Group)

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